

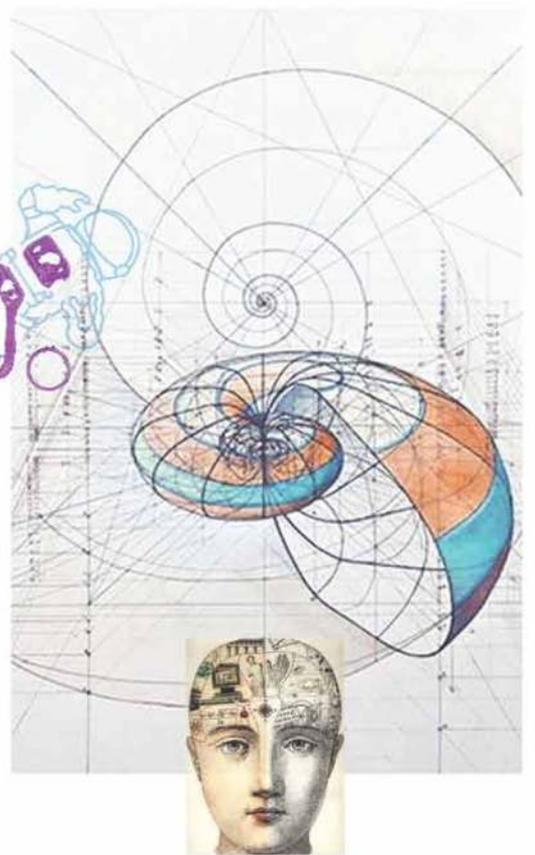
intertextile
SHANGHAI apparel fabrics

trends
autumn winter 2019
20

INTERT
textile

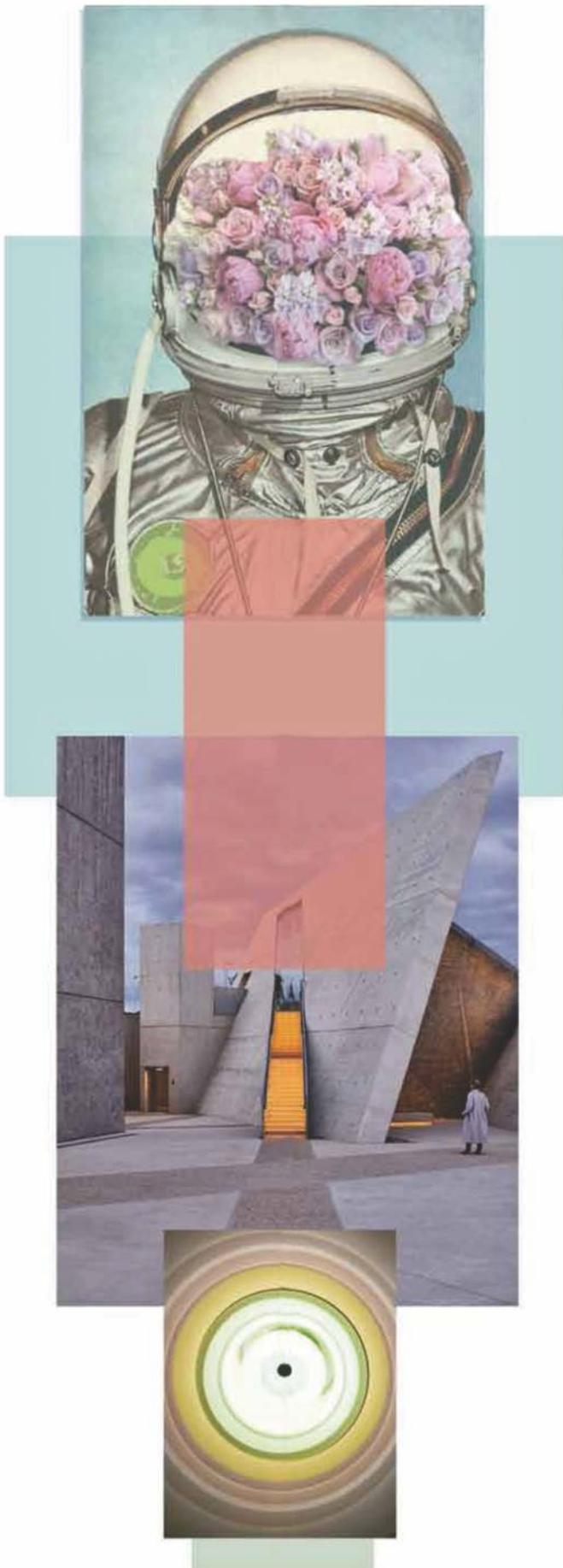
SHARED FUTURES

We live in transformative liquid times, in a multicentric world, aiming for a new free expression, open to the inclusivity of cultures, people, nature and technology, cultivating their contradictions and values. A controversial world marked by insecurity, that we strive to reshape for the better with positivity, enriching creativity for global diversity, regenerating tradition, by enabling people to continuously reinvent themselves, remodelling aesthetic forms and ways of thinking. Directing thoughts towards those exceptional paths that break with past preconceptions and open to the innovative ideas that help change mentalities. The seasonal creative directions for Autumn-Winter 2019-20 explore the dichotomy between nature and technology, as experienced through time. We trust technology but search for reassurance in the human imagination that is full of experience, fantasy, irony. The new aesthetic is a collage that revolutionises epochs and reference points. Confirming the care for the values of sustainability and sense of responsibility in a free, fertile and constructive form of radicalism, projecting us in a new world.



FAIRY TECH

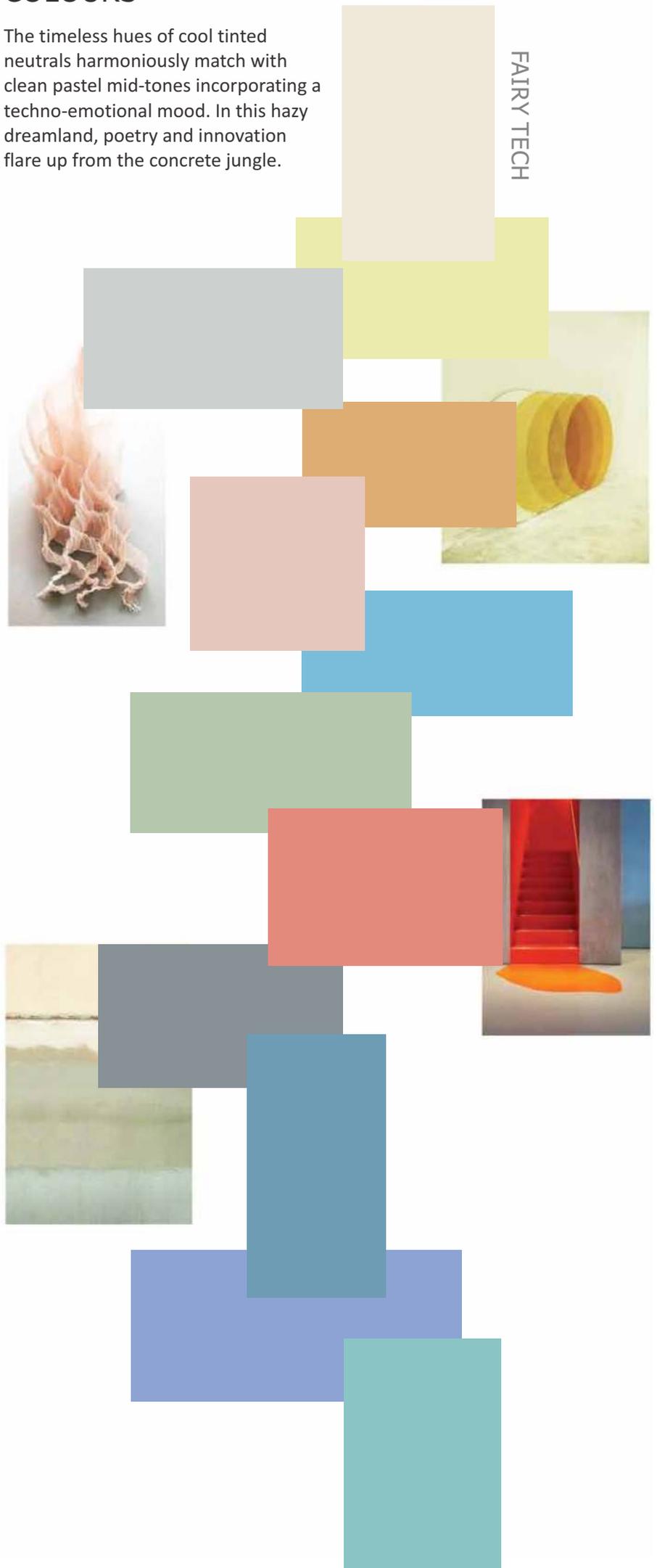
A transcendent vision of sustainability in a future where innovation and humanity merge, encouraging reflections on past memories and future potentials.



COLOURS

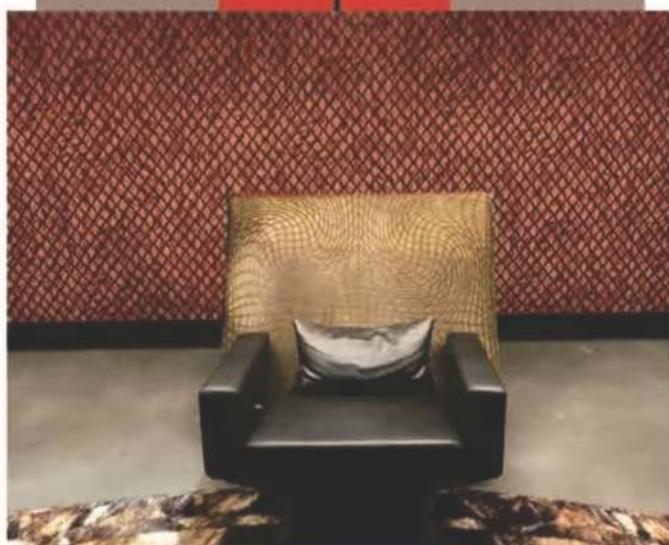
The timeless hues of cool tinted neutrals harmoniously match with clean pastel mid-tones incorporating a techno-emotional mood. In this hazy dreamland, poetry and innovation flare up from the concrete jungle.

FAIRY TECH



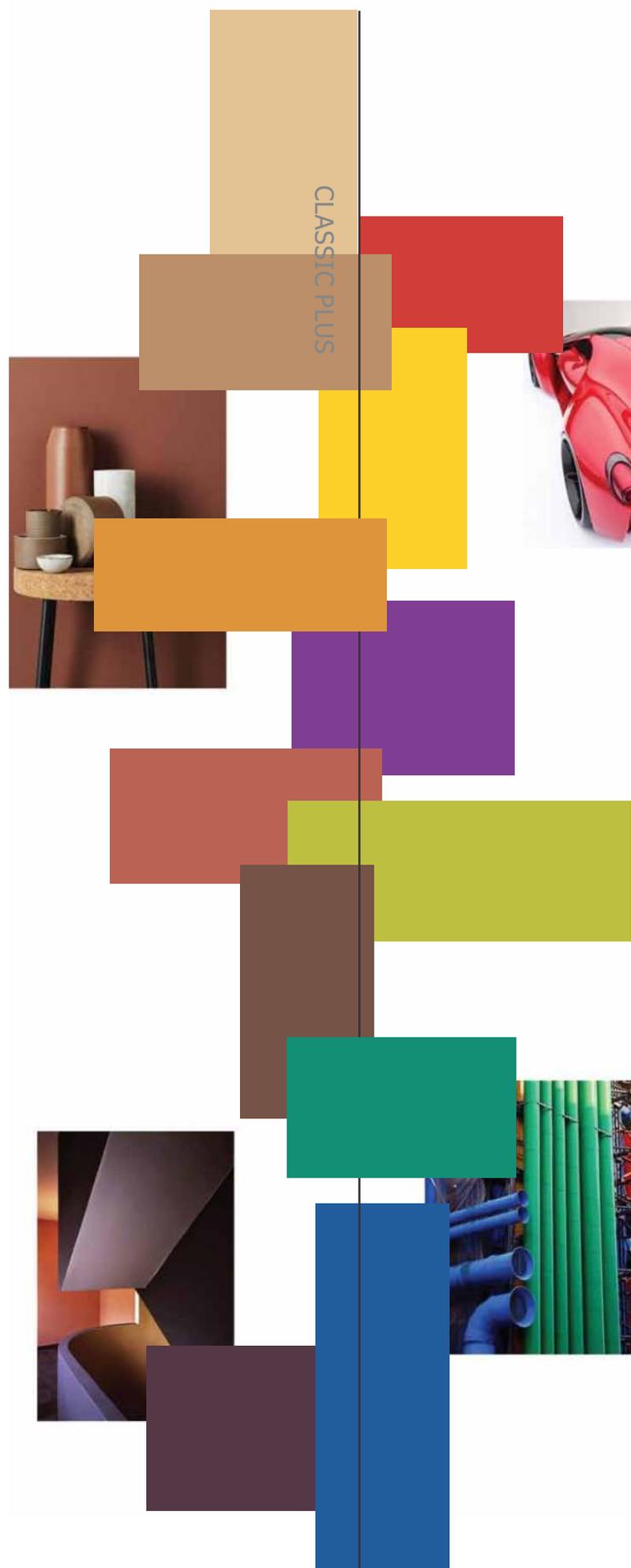
CLASSIC PLUS

Beyond classics, to the next step. Elegant powerful classics celebrate a confident allure, enhancing precious heritage values and dynamic functional innovations.



COLOURS

Distilled for a modern age, a colorama of natural, precious, noble tones is dynamised by powerful radical shades. A genuine feeling of freedom submerges this warm audacious panorama.

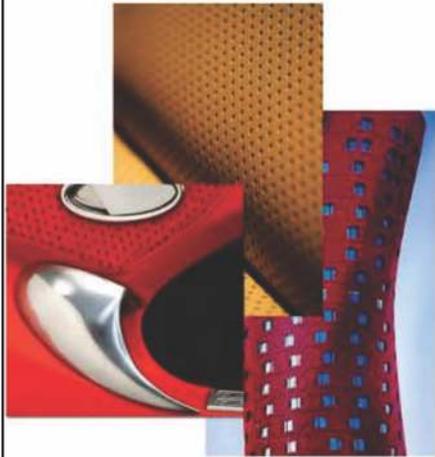


Remix with precious monochromatic textured fabrics, warm cashmere fleeces, brushed mohair and alpaca blends, smooth suede and dense satiny surfaces. Enhance with audacious combinations with glazed, lacquered materials, protective bonded wool-PA qualities, impeccable stretch jersey, resistant industrial polyester fabrics, robotic PVC.

Make way for crafted materials, textured suiting, coarse dense cottons, compact bouclés, bold striped wools, blanket checks and tartans. Mix of jacquards from global folklore, reversible woollens, tweeds and heavy chevrons, vintage tapestry and chunky colourful knits.



CLASSIC PLUS



The silhouette breaks with the codes of discretion, proudly showing off luxury materials and architectural dynamic allure.

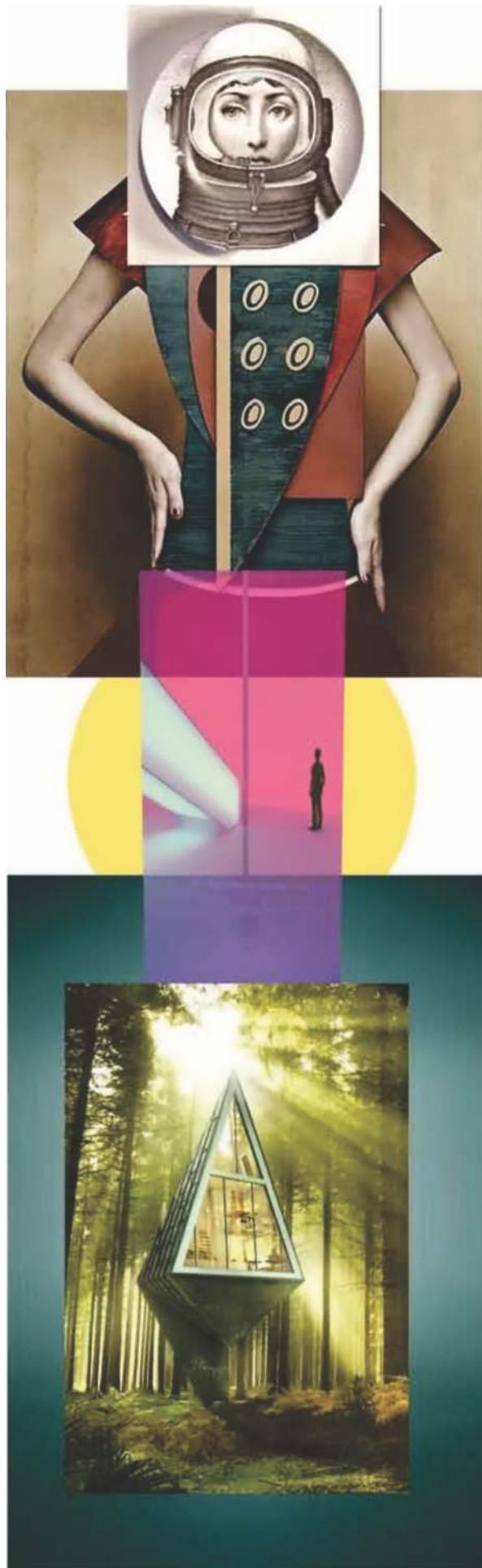


CLASSIC PLUS



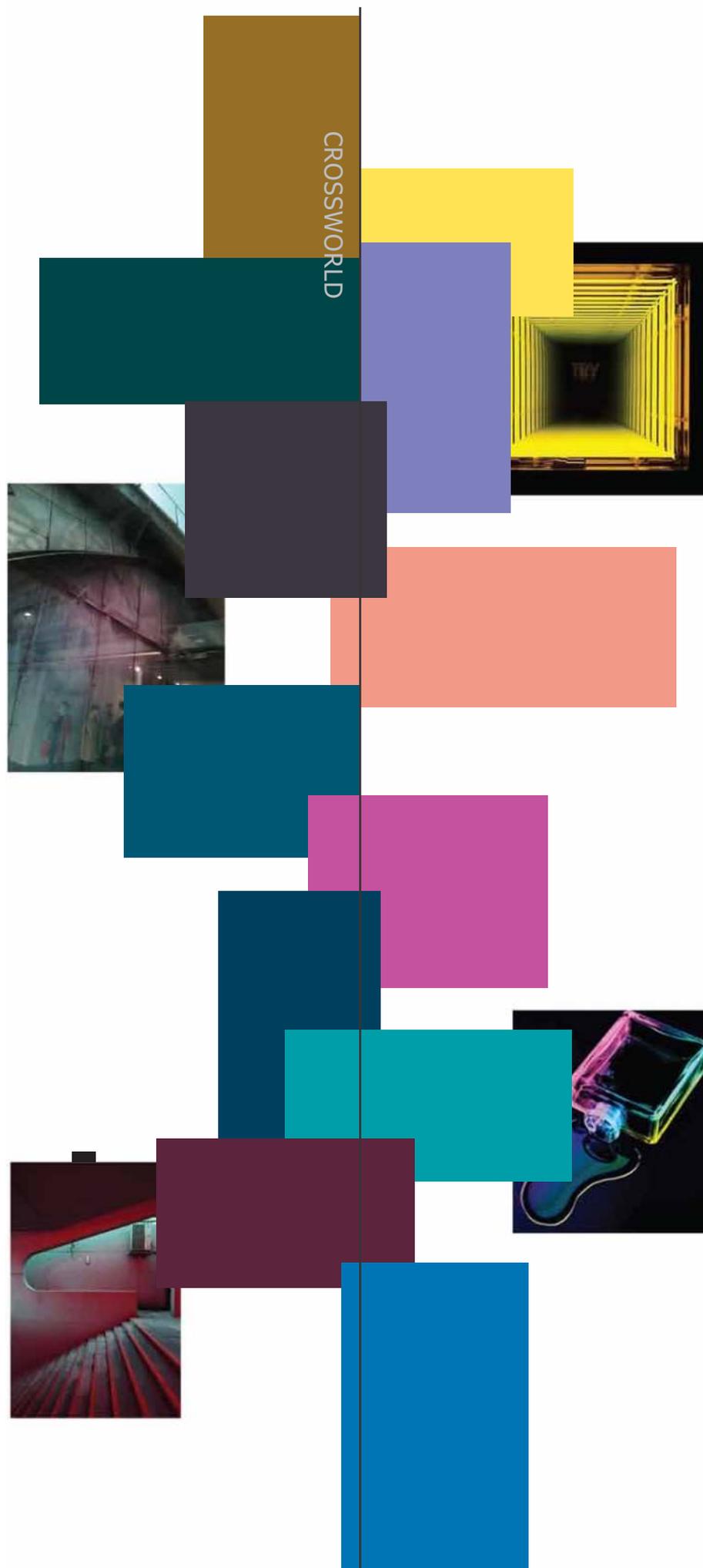
CROSSWORLD

Wild opulence, survivalist landscape contrasts with fictional future. A place out of time where dark dreams merge with wild nature, exploring edgy individuality and unknown worlds.



COLOURS

A hybrid range of rich dark shades (embellished) enlivened by shimmering ultra brights, flashes of pure artificial light. A sensuous mood opening to ornamental solutions and futuristic perspectives, letting imagination run wild.



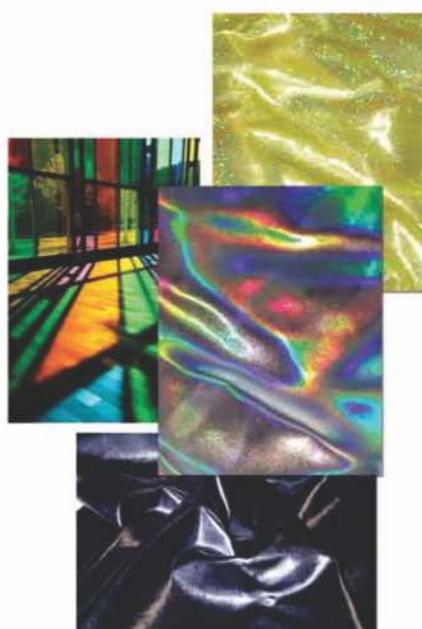
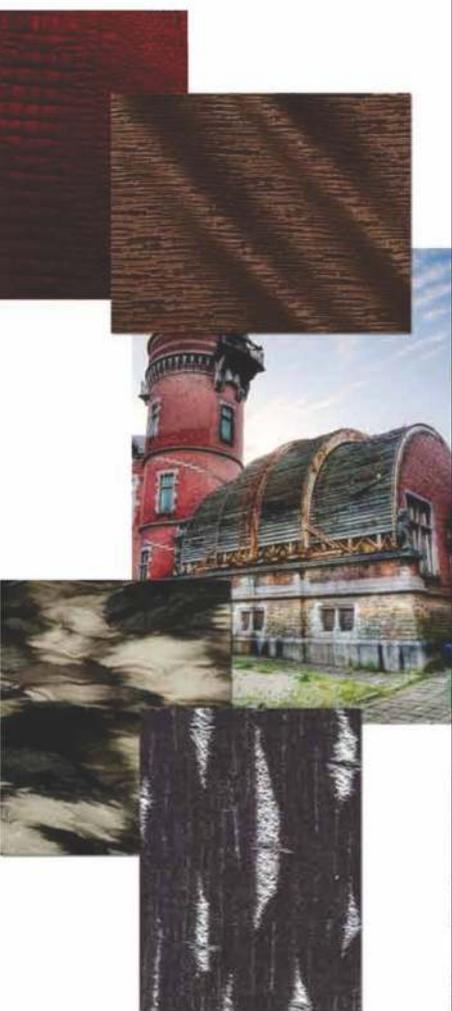
Fabrics express sensuality through silky aspects, synthetic fluid jersey, drapery crepes, dense velvets and moving plissés. Opulent decorative jacquards, pronounced textures, high-lustre combed wools.



CROSSWORLD



The silhouette is an homage to Fortuny and the 1900 Art Nouveau style thrilled with wild spectacular effects.



The revised natural influences arise from contaminated mineral melanges, techno-natural blends, graphic camouflage aspects, authentic khaki, denim, waxed surfaces. Feathers and fake furs in an unexpected mix of colours. On the technical side we explore reflective surfaces, chameleon changeable effects, spectacular holographic aspects, mat metallic foils, vinyl, PVC, PU coatings.



CROSSWORLD

