



intertextile
 SHANGHAI apparel fabrics
 SPRING/SUMMER 2020

HYBRID As we approach a new decade, we take a moment to reflect upon the future of design. In the coming era, technological innovations and human experiences will become inseparable. As lifestyles become more fluid, design will follow suit, making way for hybridisation, blurring the lines between aesthetics, identity, technology, craft and culture.





HUMAN VISION



A time-lapse between past, present, and future, this story explores the intersection between manmade and natural. Mindful and deliberate, archaic elements inspire new forms while technology adds a sense of refined ease for contemporary cosmopolitan style.

PANTONE® 12-0000	PANTONE 14-4106	PANTONE 15-2706
PANTONE 12-1006	PANTONE 12-4302	PANTONE 15-4702
PANTONE 15-1314	PANTONE 13-3801	PANTONE 18-5203

COLOURS PANTONE 17-1227

A palette of sophisticated neutrals from stone white to graphite grey, ideal for refined, modern applications.



FABRIC

From sensual and fluid to structured and functional, a sophisticated range of materials for cosmopolitan living. Tencel, modal, cupro, paper, viscose, silk, cotton or linen synthetic blends, crepe, cloqué, clip organza, crochet lace, matte and shine, textured knit, compact knit, sateen, textured plissé and pucker, functional coatings, burnout, relief jacquard.

PRINTS & PATTERNS



From prehistoric forms to mathematical repeats, tonal prints and patterns create a subtle illusion of dimensionality, while handsome plaids and checks add tailored structure.



EARTH ENERGY



A return to nature, this story draws inspiration from rural landscapes and slow living. Sustainability is at the core, with a focus on responsible consumption and eco-conscious materials. Subtle technological innovations add modern functionality while retaining an authentic aesthetic.

PANTONE® 13-0640

PANTONE 15-0548

PANTONE 19-4914

PANTONE 17-1340

PANTONE 19-4118

PANTONE 16-1139

PANTONE 19-1116

PANTONE 15-5210

PANTONE 18-0322

COLOURS PANTONE 18-1140

A range of earthy, vegetal hues inspired by rustic meals and home-grown gardens, suited to casual everyday applications.



FABRIC

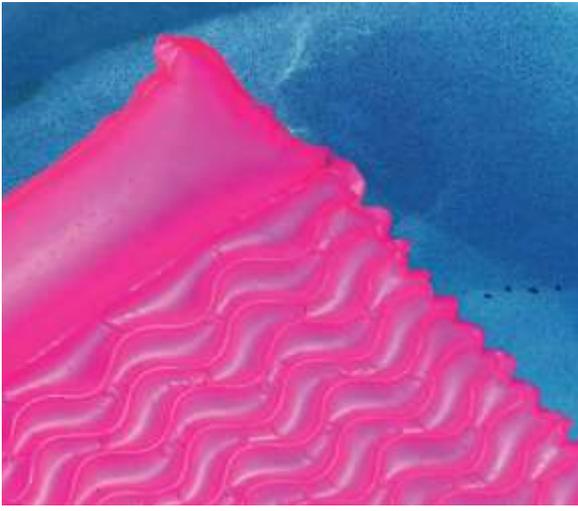
Organic cotton and recycled materials channel authentic work-wear denim and canvas, while technical coatings allow for modern functionality. Sustainable, recycled, vegetable and eco-pigment dyes, organic cotton, creased linen, work-wear canvas, heritage denim, classic rainwear, performance nylon, country yarn-dye, mouliné knit, over-dye eyelet, crafted crochet, compact slubbed jersey, raw silk.

PRINTS & PATTERNS



Prints draw inspiration from vintage botanical drawings, featuring modest woodblock prints and whimsical hand-drawn motifs. Patterns include rustic stripes and farmhouse plaids.





WELL LAB



Inspired by the neo pioneers of contemporary digital culture, we explore new means of creative expression in a social media world. Outspoken and future-thinking, these youth revolutionaries are paving the way for new forms of activism and self-identity.

PANTONE® 12-0741

PANTONE 13-5714

PANTONE 12-0915

PANTONE 15-1717

PANTONE 14-4313

PANTONE 14-3710

PANTONE 16-1360

PANTONE 16-2124

PANTONE 17-3826

COLOURS

PANTONE 13-0758

A range of colours suited for bold youthful statements – toy box brights, neo pastels and fluorescent influences capture the unapologetic nature of digital creativity.



FABRIC

Eco-friendly materials are repackaged in vibrant colours and youthful textiles, showcasing a bright new attitude towards sustainability.

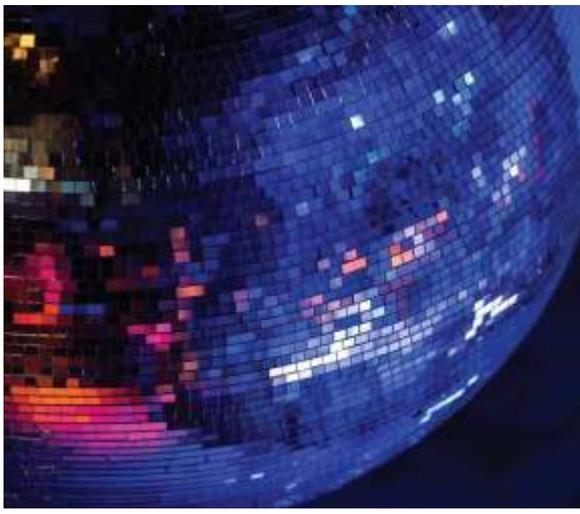
Biotech, recycled polyester and cotton, nano piqué, orange and coconut fibres, plastic tweed, translucent knit, sheer seersucker, stretch jersey, inflated surfaces, geo plissé, polyurethane coating, clip jacquard.

PRINTS & PATTERNS



Optimistic and playful, prints feature super flat aesthetics and anime inspiration. Patterns have a digitized quality, with glitch and ombré effects.



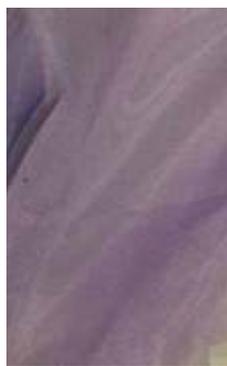


Bold and exuberant, this story draws inspiration from disco glam and throwback nostalgia. Photo-real prints and eye-catching shine make a vibrant statement, while sports lifestyle influences add an energetic vitality to this extravagant theme.



COLOURS PANTONE 19-1663

Saturated hues, metallic shine, and luminous neons channel the charisma of disco glam – suitable for a wide range of bold applications from activewear to evening.

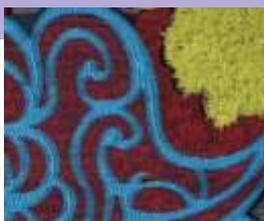


FABRIC

Glamorous materials are marked with eye-catching effects for bold statements, while high-tech performance textiles add ease and functionality

Polyester, nylon, viscose, silk satin, printed chiffon, metallic and glitter, iridescent and neon reflective, synthetic voile and mesh, stretch jersey, laminated coatings, wet look, laser-cut effects, synthetic voiles and mesh.

PRINTS & PATTERNS



Striking images take centre stage in this graphic range of photo-real prints. Ombré and tie-dye wash effects add depth to variegated stripe patterns.

