

The Beyond Closet fashion show by Concept Korea

Thanks to a new collaboration with KOCCA - Korea Creative Content Agency – the Fondazione Pitti Immagine Discovery once again be turned the spotlights on the most interesting brands from South Korea, one of the most dynamic countries in experimental fashion for a number of seasons. At this edition, on 9 January, the Beyond Closet collection took to the catwalk in the Dogana area on Via Valfonda.







Aldo Maria Camillo, The Pitti Italics special event

Fondazione Pitti Immagine Discovery invited Aldo Maria Camillo who presented the absolute debut of the brand that bears his name: Aldo Maria Camillo. Following a professional journey filled with prestigious collaborations - from Ermenegildo Zegna to Valentino, from Cerruti to Berluti - the Italian designer presented, with a special event, his first collection conceived as an ideal wardrobe for the modern man.

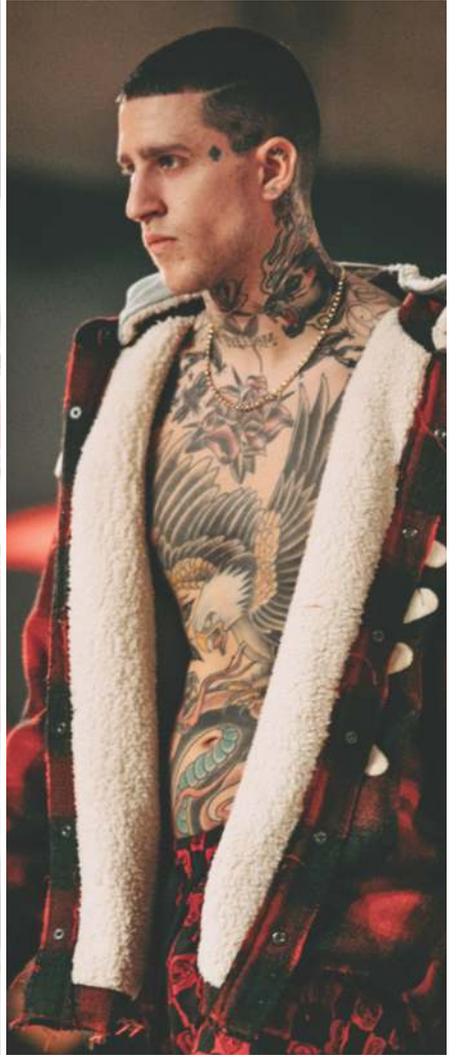




Y/PROJECT, the menswear guest designer at Pitti Uomo 95

Belgian designer Glenn Martens, the Creative Director of Y/PROJECT, a fashion brand based in Paris, presented the new menswear collection Y/PROJECT 2019/2020 in Florence with a special event on the occasion of Pitti Uomo. Last year's winner of the prestigious Andam Fashion Award, Y/PROJECT is was one of the most original voices on the contemporary fashion scene.





"Art-Meets-Fashion": The special project signed by Haculla

Haculla, a brand inspired by the work of the street artist Harif Guzman and conceived by creative director Jon Koon, were the protagonist of a project-event capable of combining art and fashion in the Dogana. An artistic installation dedicated to the continuous evolution of New York street art and the experimentation of innovative materials. And then the fashion show of the FW 2019 collection in which Koon explored the evolution of Guzman as an artist.

