

FASHION INFORMATION SUMMARY

20
SPRING • SUMMER



PREMIÈREVISION®
CLOUD OF FASHION

The Season's Fashion Information

was given concrete expression at the Premiere Vision Paris show last 12-14 February. Eleven transversal or specific fashion areas, a colour range and harmonies organised by markets, a selection of products for each activity sector, fashion seminars, a film and written and multimedia materials all contributed to providing markets the best of the outlook for spring summer 20.

THE SEASON

A full, grand, different, strong and enthusiastic season. A season committed to a joyful eco-responsibility, imposing fantasy, high-impact colour, gripping handles and an ease at once offbeat and sexy, elegant and sometimes disconcerting.

20

COLOUR HIGHLIGHTS



The Premiere Vision colour range was highly acclaimed, and gives high priority to vivacity and warm colourways. The impact of red, the luminosity of tones ranging all the way to neons, an overflowing saturation, the sophistication of mis-tones and a revelatory white dynamically heighten the proposed harmonies: joyful and dissonant multicolours, impeccable plains engorged with pigment, vibrant ombre tones, powdery rainbow and grating superimpositions.

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PUNCHY ECO FASHION

Ever more mindful of its responsibilities, is moving towards eco-friendly fashion. The old cult of secrecy is out, and transparency and traceability are now fundamental ingredients defining a product's added-value and quality. Style is in no way compromised by the new considerations, but instead draws on these new givens to strong, committed, colourful and happy. An ecological approach, for responsible consumption founded in colour, enjoyment and a light-minded spirit.



Sungmin (KR)



Angelo Vasino (IT)



Emmetex (IT)



INVIGORATING AGILITY

Subtly and energetically enhancing, promoting, accompanying or triggering motion. Lively handles, fluidity, fleshy suppleness, sheathing and protective stretch, moving shine and fleeting lights.



Texlover (IT)



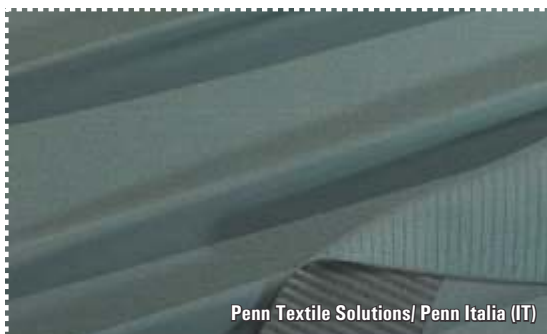
Elyaf (TR)



Mekkitess (IT)



Evlox Tavex (MA)



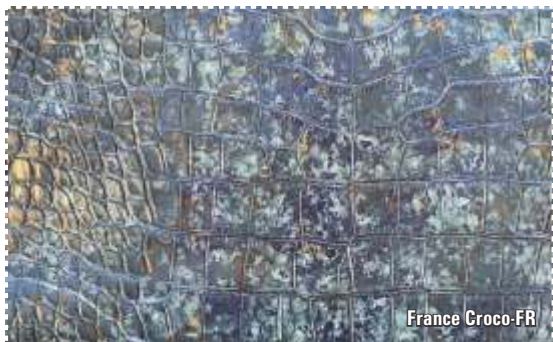
Penn Textile Solutions/ Penn Italia (IT)



Matias - Araujo (PT)



Suncorona ODA (JP)



France Croco-FR



Silk - GO (IT)



Dutel Creation (FR)



Mion (IT)



Lampa (IT)



Pieceofchic (BE)



Studio Estampa (BR)



BENEFICIAL LIGHTNESS

Enveloping in air and filters, veiling in superimposed layers, and revealing with new approaches to fullness. Tracing-paper layers, opaque fineness, artificial skins, rippings and shiverings.



Concordia Textile (BE)



Uni Textile (JP)



FC Creacio I Innovacio (ES)



Nikke Textile (JP)



Manifatture Italiane Scudieri - Mectex (IT)



Quorum Tessuti (IT)



JJR Spin Textiles/ JJ Exporters (IN)



Seride (IT)



Marmara Deri - TR

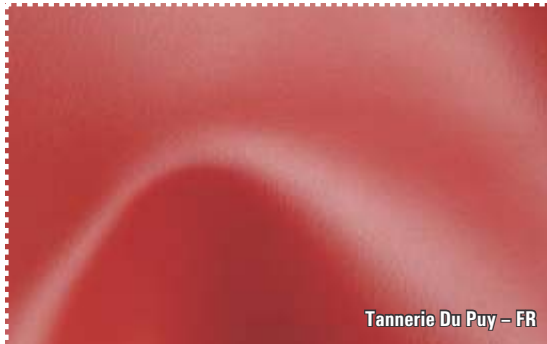
JOYFUL IMPACT

Nonconformity affirmed with a joyful determination and panache.

Ultra-colours, feisty plains, full ptptrns, augmented naturals, a punchy eco-friendliness.



Chiorino Technology (IT)



Tannerie Du Puy - FR



Sfate & Combier (FR)



Nuances (FR)



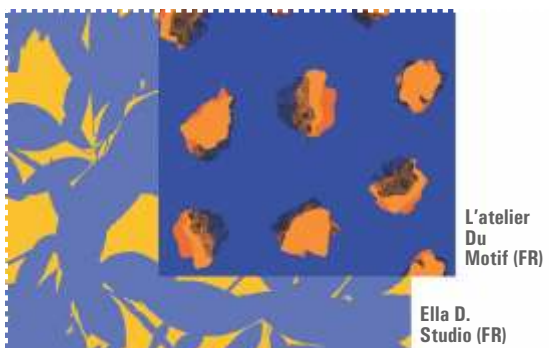
Ricamificio Vittorio Vanoni (IT)



Lampa (IT)

By Michelangelo (IT)

Passamaneria Frassinetti (IT)



L'atelier
Du
Motif (FR)

Ella D.
Studio (FR)

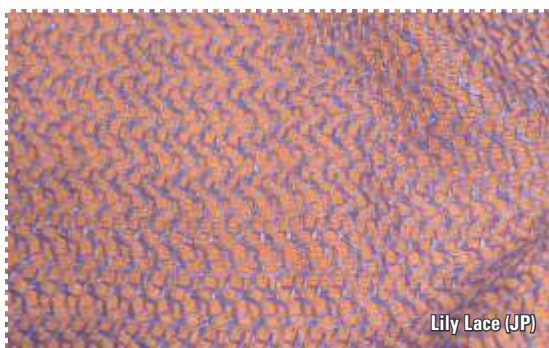


Fancyroses by Rodilosso (IT)



Artesa (ES)

Sab Weixing Group (CN)



Lily Lace (JP)



Schoeller Textil (CH)



Fox Brothers (GB)



Texmoda Tessuti (IT)



Naturca by Aysen Butik (IT)



Imago-Rola (IT)