

fDCI
Fashion Design Council of India

presents

LOTUS
MAKE-UP

INDIA
FASHION
WEEK

Part - II



BRINGS FRESH PERSPECTIVE TO FAST-CHANGING DYNAMICS OF FASHION

The Fashion Design Council of India (FDCI) organised its bi-annual fashion event Lotus Make-up India Fashion Week (LMIFW) Autumn Winter 2019. The five-day event began in the national capital Delhi at the Jawaharlal Nehru Stadium on March 13. FDCI's partner Pearl Academy showcased on the last of the event as part of the 'Designer Stockroom' initiative, the company said in a statement.

"We are happy to continue our relationship with Lotus Make-up as our title sponsor, after establishing a discernible synergy with this effective collaboration. This year, the show brought in a fresh perspective to the fast-changing dynamics of fashion with consumers looking at it as a powerful vehicle of self-expression," said Sunil Sethi, President of apex fashion body FDCI. For its October 2017 edition, Fashion Design Council of India had broken ties with global e-commerce player Amazon and announced its new title sponsor in the form of Lotus Make-Up, part of Lotus Herbals.





Siddhartha Bansal presents Flower Power

The Autumn Winter 2019 collection featured a wide variety of colourful ensembles with floral motifs in velvets, suede and satin fabrics. The collection could vibe perfectly with every millennial out there. His line was all about detailed prints, bright colours, and statement accessories - a combination that a person would never usually wear but this showcase could convince one to reach out for more colours as opposed to blacks. Especially appreciable in his collection was the incorporation of statements like 'Flower Power', 'Wake Up Shake Up' in the most understated way - it wasn't in your face but there enough to draw your attention towards it.



Charu Parashar presents Avant Gardiste

She derived her collection inspiration from the “Chintz” floral Calico textiles of 19th Century, taken this concept cleverly and transformed it totally on a deep luxurious background of colours and created a stunning AW’ 19 look. The collection features age old techniques of hand embroideries and Indian handlooms fabrics to create a stunning prêt and diffusion look, with this print of Floral and Chintz she is re-inventing the old silhouettes to create a new look has been the endeavour behind this collection. The main colours in the overall theme are navy blue, red and sea green. Brand is known for its nature inspired designs collections and brand stands for high quality of craftsmanship and innovation of Indian ethnic luxury.



Amrich channelises timeless elegance of hand-made into garments

The use of thick khadi cotton yarn woven with desi tussar silk on an open weave to create exquisite translucent fabrics whilst also making use of the khadi yarns to play with checks and stripes. There is newness created in the shibori patterns by way of introducing interesting fabric manipulations in the process. To create almost amoebic circles which change shape on the surface. Hand-embroideries with thread work and beads and hand-made metal sequins add an element of interest to the elegant textiles. The colour palette is subdued yet bold in shades of black, red, blue and green. The collection, by channelizing the timeless elegance of the hand-made into garments that are versatile, modern and evocative, is a celebration of the juxta position of multiplicities and its exciting offshoots.





ARCVSH by Pallavi Singh

As an ode the designer has taken efforts to use the elements of the Nature's Beauty from its original existence to its current diminishing stages of Grey to the Black Future. She used Colors of the sky, patterns of Oceans Shore, Life forms be it land, or aquatic animals and incorporated to Design AW'19 collection aesthetically using Pet-Bottle yarn fabrics, hand-woven fabrics, natural and pure yarns and tried to present it by adopting these features through Printing - its forte, block printing, hand embroidery, Silhouettes, Colors and Textures as Fun and energetic. The colours used in this collection reminiscent and zealously sustain the far-fetched Nature's Original existence and its questionable future in our designs. For us, Fashion is sustainable ready when it retains the beauty by keeping its art alive and has the least impact on earth.



The High Noon Affair by Julie Shah

Deriving inspiration from the blooming tree peony flowers, capturing its abstract beauty and varied textures. The myriad patterns formed by the subtle creases in each petal, delicately interwoven within its layered foliage, creating manifold striped patterns and illusions. The essence of stripes, layered petals and blooming buds has been aptly embodied through intricately hand embroidered motifs, petal silhouette patterns created with bugle beads, rainbow cylinders and metallic threads. The silhouettes are accented with an urbane vibe, sheer detailing, pleats and flowy drapes. Collection comprises of pastel and jewel toned core colours, French Rose pink, Grecian Blue, Pale Olive, Cardinal Red, Belize Navy, Jungle Green, Sangria Maroon, Tahiti Orange, Along with neutral hues of, Dewdrop Gold, Baroque Grey, Crater Black.



Sanjukta Dutta presents Morom

Sanjukta Dutta Label is a contemporary blend to timeless Assamese silhouettes handcrafted impeccably with rich Indian culture and heritage-inspired motifs. The Label is a symphony of exquisite Assamese silk and handcrafted stories of the rich cultures, flora and fauna and the beguiling nature of India and Assam. The age-old traditional Assamese wear is refashioned to sync with the taste of the millennial women. The SS'19 collection "Morom" meaning love is a fine blend of passion, dreams and magic depicted through the signature Mekhela Chador, structured saree, ruffled parallel Lehengas and breezy long-line drapes. Each ensemble is a statement piece and is designed to match today's extraordinary multi-faceted women.



Pankaj & Nidhi focus on graphic sensibilities

They have worked on graphic sensibilities to make a collection cascading from florals to origami like geometric patterns on rich taffeta, silk velvets and organza. At the heart of every collection lies the texturization we like to give our textiles. We revived our intricate trapunto quilting and an army of scissor wielding hands have cut petals and discs, squares and trellises in fabric and metallic faux leather to create the surfaces that embellish the pieces. The shapes are luxe-modern – off shoulder jumpsuits, voluminous winter coats, sportswear inspired sweatshirt dresses and tops, layered with transparent trenches and ruffled evening blouses - dark muted glam separates that can be styled uniquely.



**Manoviraj Khosla
presents Kaleidoscopia**

An amalgamation of the spirit of the garden- from flowers to butterflies - the collection is a celebration of colour, prints and embroidery. Metallic foil prints along with sublimation and embroidery done on both jackets and shoes give the collection a fun, young and dynamic feel. From velvet jackets and leather perfectos- the collection redefines rockstar chic.



**One morning she woke up
different by Aartivijay Gupta**

Done with trying to figure out who was with her, against her, or walking down the middle because they didn't have the guts to pick a side. She was done with anything that didn't bring her peace. She realised that opinions were a dime a dozen, validation was for parking, and loyalty wasn't a word but a lifestyle. It was this day that her life changed. And not because of a man or a job but because she realised that life is way too short to leave the key to your happiness in someone else's pocket.





Samant Chauhan takes inspiration from working women

A life that manifests the reality of woman making her choices and daring to live her dream. Samant garbs her in layers, capturing the myriad hues of her existence, the conflicts and harmony, the distortions and the truth weaved in detailed embroidery in jewel tones and shades of pink, orange, rust and burgundy on structured silhouettes in whites and ivories. And he details the triumph of her spirit as she emerges from the chimera and walks her path holding aloft her essence ...the flowery being that she is casting her spell and enigmatic fragrance... the signature of her soul.



BISRA - A forgotten tradition by Vaishali

The designer observed the same when she recently visited Guledgudda, a small but historically rich oasis of fabric in Karnataka, where the art of the centuries old weave “KHUNN” has been close to death. Despite being a symbol of cultural and spiritual significance for centuries, the modernity has shrunk KHUNN to just a few looms today. Thus, this collection BISRA (Forgotten one) is a desperate attempt to seek attention of the fashion world to the charismatic charm and glory KHUNN inherits. The collection is a modern interpretation of traditional aesthetics and exploration of relevance to contemporary understanding of global fashion. The collection is a compilation of modern silhouettes to translate the glory and deep cultural significance of the textile KHUNN. The colour story includes pink, orange, green, red and a few more bright colours as identity of khand.

