



intertextile
SHANGHAI apparel fabrics

Solidifies status as global apparel textile flagship

Back-to-back visitor increases of 15 per cent have solidified Intertextile Apparel's status as a global apparel textile flagship. 94,661 visitors from over 110 countries & regions attended the fair (2018: 82,314, 104 countries & regions). Aisles in six exhibition halls saw a sea of visitors, as the quality, variety and innovation of the textile options on offer impressed trade buyers from all over the world. Reports of strong onsite order levels belied concerns of a slower economy and trade disputes – suggesting that, at Intertextile Shanghai Apparel Fabrics, there is always potential to be found.

After already experiencing a significant increase in last year's Spring Edition visitor numbers, and with muted reports coming from some industry events earlier in the spring / summer sourcing calendar, we were not expecting such a strong increase again this edition," acknowledged Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd.

"However, it's apparent that no matter the economic situation, the unrivalled scale and variety of Intertextile Apparel's exhibitors means that trade buyers worldwide continue to choose this fair as their main spring/summer sourcing platform, year-after-year. We look forward to welcoming the global apparel industry back for their autumn/winter sourcing from 25 – 27 September, for our 25th anniversary."

This year's Spring Edition housed 3,273 exhibitors from 23 countries and regions (2018: 3,386 exhibitors, 22 countries and regions) over six halls at the National Exhibition and Convention Centre (Shanghai). This included an increase of 12 per cent in overseas exhibitors. The top 10 visitor countries & regions this year were Hong Kong, Korea, Japan, India, the US, Taiwan, Russia, Italy, Vietnam and Spain. The invitation-only Milano Unica Pavilion had a 20 per cent increase in visitor numbers compared to the 2018 Spring Edition, and reported a more than satisfactory presence of Chinese buyers, including those who could not visit Milan in February due to the overlap with the Chinese New Year holiday. In addition, Milano Unica

noted the presence of international buyers from Asia, in particular South Korea and Japan, but also India, Russia and Saudi Arabia. As well as offering access to the global textile market, the fair also provided industry insight at the fringe programme, which included three panel discussions and 25 seminars.

The 25th Autumn Edition of Intertextile Shanghai Apparel Fabrics will be held from 25 – 27 September 2019, once again at the National Exhibition and Convention Center. Intertextile Shanghai Apparel Fabrics – Spring Edition 2019 is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre.

Some of the major highlights from the show Sustainability & Innovation

Paradise Textiles (UAE): Paradise textile is a to end-to-end textile company producing fabrics in China, Taiwan &, Egypt with 35 years of experience. Sustainable products include Greenfuze – recycled polyester made from PET and polyester waste. And Dyfuze- waterless solution dyed fabrics. They will also be showcasing their recently launched patent-pending Biofuze line- synthetic polyester which is naturally biodegradable in landfill conditions.

Chori (JP): They will offer wearable biometric monitoring fabrics – made with silver fibres, this comfortable fabric can monitor the wearer's ECG, heart rate and daily activity logs. They have a variety of fabrics with various functions – good texture, comfort, high elasticity, breathability, light weight and more.

Lily Textile (TW): Green Defence: Nylon blended with plant molecules, mainly from cinnamon and almonds, for natural antibacterial properties. It is resistant to high temperature and is all natural, non-toxic and non-leaching.

Hua Mao Nano- Tech (TW): Their easywarm™ yarn is produced by simulating the material of volcanic rocks, producing three main

functions: Thermal retaining and temperature increasing; far-infrared emission; and moisture absorbing and heat generating functions. So far it has been adopted by international brands like Nike, Lee and Aimer.

Toyoshima (JP): Food Textile is an eco-friendly initiative that transforms food residues into natural dyes, for sustainable and stylish textiles. KUWON is their Japanese paper yarn concept – inspired by the special texture and functions of Japanese paper yarn concept – inspired by the special texture and functions of Japanese paper, they mix high-quality wool, cupro, and organic cotton to create a very special look and touch.

More exhibitors with innovative products:

Asahi Kasei: Bemberg: A regenerated fibre made from biodegradable cotton linter. Bemberg creates a soft and smooth feel – like a second skin– even better than viscose rayon, silk and cotton. They demonstrated the usage of Bemberg with their partners’ fabrics and interlining products.

Mitsubishi Chemical: They are the only producer in the world of triacetate, marketed under the soalon brand. They are experts in the production of hybrid textiles based on triacetate fibres, widely used by famous luxury brand, for the gentle feel, gloss finish and chromogenic properties.

Pacific Viscose: Global leader in viscose rayon. With a history of expertise from Finland, their modern mills use European technology to make viscose from 100 per cent dissolving wood pulp to ensure purity and quality. Main products to be promoted onsite: Viscose, customized viscose (BV series), colour fibre, antibacterial fibre, functional fibre. Together with 6 partners, they will promote the unique nature of viscose textile product – natural, comfortable, biodegradable, renewable and sustainable.

EXHIBITOR

FEEDBACK

Salon Europe

Irina De Giorgi, Sales Manager, Ideas by Glarotex AG, Switzerland

“We’ve had a lot of good customers come to our booth during the first two days, who’ve made sample orders. Our target is Chinese buyers, but we’ve also had European and Korean buyers come to our booth. As a Swiss brand, we have a high quality and price, and a very good standard of finishing, and domestic buyers recognise us for these things. We have also had a lot of customers come to our booth saying they saw us in the Trend Forum. Next time, we will have a bigger booth!”

Milano Unica

Nadia Schincardi, Export Manager, Tessitura Monti, Italy

“We have over 20 years of experience exhibiting with Intertextile, and we find new clients every time. Intertextile is an important bridge between Western and European products and the China market. That enables the Chinese buyers to source products that are not available in their local market. At the same time, it helps to expand our brand exposure in the Chinese market.”

Premium Wool Zone

Ning Zhang, President, Beijing Vitality Textiles Co Ltd (Stylbiella), China

“This edition’s visitor numbers and quality has exceeded our expectations. I estimate we’ve already met with around 150 good quality visitors. Intertextile Apparel has 25 years of history, and in menswear, it’s already the most important trade show in China. So if you do menswear, if you look for quality fabrics or yarns, then I think Intertextile Apparel is a must-see global trade show. This fair works.”



Nano Mintex (HK): Their innovative collections of products include functions such as thermal insulation, waterproofing, far-infrared emission, negative ion release, anti-bacterial, anti-UV, durability and more.

Soorty Enterprises: Their C2C Gold Certified™ line offers a range of sustainably manufactured products. They have collaborated with the Fabricant (Amsterdam-based digital fashion house), creating the world’s first denim digital garment – meaning that they can make sophisticated 3D digital samples of their line, reducing waste through the garment development stages & providing a tool to better understand consumer taste.

Orta Anadolu: Orta Blu promotes sustainable BCI cotton, minimises chemical and water in their factories to create sustainable denim, and runs global NGO mission around the world.

BUYER

OPINIONS

Marina Silveira, Senior Jersey Designer, Hush, UK

“I’m really impressed with the quality of the exhibitors and the high level of quality and certified fabrics here. I’m looking for sustainable alternative fabrics such as Tencel, Modal, organic cotton, BCI and I found them all here, so it’s been really good for eco-friendly products. Intertextile is different to other fairs as I can find anything I need here due to the number of suppliers. The price range here is very wide, so I can find all kinds of prices as well as qualities. This fair has been amazing, it will make my life a lot easier back in the office!”

Xavier Planas, Ravial S.A., Spain

“We have been sourcing from China since 2013. We can always find new suppliers here as well as our existing ones. It’s very easy to source here, the suppliers are flexible even for small orders. With such a wide range of products, we can find a lot to meet our needs here. We will place some orders while here this week, but we also use this fair to discover new things that we can evaluate back in the office. We tend to place orders every month so this fair gives us a good catalogue of options.”

Munna, Sales Manager, GYF Trading Company, China

“At previous editions of Intertextile, I have found and cooperated with over 10 suppliers with reasonable prices, high quality and good service, and I am hunting for more now. ‘New’ is essential in fashion, and Intertextile always houses a wide variety of new and interesting products. This is what attracts people from all over the world. You can find whatever you need here. This is an outstanding platform for sourcing and I recommend this fair to people throughout the textile industry.”