



Mix of old-world ideologies intermingled with a millennial vibe

The Fashion Design Council of India recently presented Lotus Make-up India Fashion Week in association with EbixCash, Spring-Summer 2020 at a new venue, Major Dhyan Chand National Stadium, India Gate, New Delhi from October 9 to 12, 2019. The FDCI Designer Stockroom was held on October 13, where leading designers retailed their collections directly to customers.

“We have an interesting line-up at LMIFW SS ’20 with a mix of old-world ideologies intermingled with a millennial vibe. This potent selection painted the runway in hues of diversity with artisanal expertise. We are delighted to have Lotus Make-up, our Title Sponsor, and EbixCash, our Associate Sponsor, and all our stakeholders supporting our endeavours,” says FDCI Chairman Sunil Sethi.

Fashion Design Council of India (FDCI) organised the 32nd edition of the Lotus Makeup India Fashion Week (Previously AIFW), Spring-Summer 2020, from October 9-13, 2019. The five-day event took place at the Major Dhyan Chand National Stadium, India Gate, in New Delhi.

The event kept with the tradition of buyer sale for the first four days and has added a new dimension for public sale on the penultimate two days, October 9-13 at the same venue, in continuation to IFW SS’2020.

“With fashion and its rigorous cycles, FDCI’s effort is to maximize the prowess of LIFW and make it a trade event, yet keeping the sanctity of the showcase,” said FDCI President, Sunil Sethi. Sunil Sethi, President FDCI said, “We have an interesting line-up at LMIFW SS ’20 with a mix of old-world ideologies intermingled with a millennial vibe. This potent selection painted the runway in hues of diversity with artisanal expertise. We are delighted to have Lotus Make-up, our Title Sponsor, and EbixCash, our Associate Sponsor, and all our stakeholders supporting our endeavors.” Almost 100 designers participated and became part of a larger canvas that celebrated various aspects of fashion - from inclusivity to handlooms and create a new bond with nations like Australia and the embassy of Japan through the medium of fashion.

The Lotus Make-up India Fashion Week SS’20, in association with EbixCash from October 9 to 13 at the National Stadium saw an interesting grand finale. The concept #MyFashionMyTribe to be presented on October 12, had veterans Anamika Khanna, Manish Arora, Rajesh Pratap Singh and Wendell Rodricks showcase on the ultimate day giving it a befitting end.

Sanjukta Dutta presents Aakaash

Aakaash is a collection inspired by the infinite sky and its many hues of blue ... This collection is inspired by various hues of blue which are put on the Mulberry silk with traditional motives to celebrate the land which has been rich in its greenery and wildlife. The sky over our head is the biggest assurance to preserving all that nature has given us. With this thought in mind our new collection celebrates the sky and its shades which have a huge contribution in our existence. Handloom is an outcome of the beautiful climate mix and to be in gratitude to the nature we dedicate our collection to it whole heartedly.



Pret by Falguni and Shane

Pret collection is a heady amalgamation of the poster period of individualistic fashion with today's anti-conformist dressing. 2020 will be about more-is-more! Mini dresses in shimmer, fringed silhouettes, and rogynous - meets-gusto, glam rock athleisure, blinding-bright glitter hues and of-course denims of the Seventies – make it a collection worth traveling back into time for! The colour palette used for the collection is bold hues of poppy red, twilight purple, moss green, turquoise, Kelly green, and softer tones like those of pool blue, ceramic, mint green, yolk yellow. The collection stimulates the notion of individualistic dressing, shedding away societal inhibitions..... Break free, repeat, mix and match.....because you were born free and yet stay relevant during your screen time!



Abstract by Megha Jain Madan

Megha Jain - Inspired from the iridescence phenomena in Iceland, this collection attempts to bring to life the lustrous rainbow like play of colours and textures in beautiful styles and drapes- created to appeal to the refined tastes of elegant, experimental and feminine women.



Bhumika Sharma presents 'Nejma'

Inspired by Moroccan architecture the collection was a beautiful and effortless fusion of vintage craftsmanship with modern silhouettes. Nejma was manifested in a stunning line of occasion wear that featured prints, geometric patterns and bright colours. Handcrafted French knots, resham thread work doused in luxurious pearls with gold and silver accents, captured the opulent and intricate handwork done on pillars across Casablanca. Rich textiles such as pure georgettes, silk organzas, linen satin and chiffons was seen across the collection. Nejma was created to embody timeless sophistication, modern luxury and ease. The collection was a composition of summer occasion wear in symmetrical motif prints in bright hues.

Dolly J presents evening wear gowns

Dolly J is an Indian luxury fashion brand defined by its distinctive craftsmanship, structured silhouettes, minimalist and androgynous ensembles. To revive old age techniques of embroidery & hand-woven textiles such as Banarasi Silk & Lucknowi Chikankari. Our product design process is rooted in traditional dyeing & weaving techniques. The collection especially focuses on evening wear gowns. Fine tulle has been finely hand pleated showing skill and sheer exuberance while some stardust filled skirts are perfect for a red carpet evening. Eclectic colour clashes will dominate the decadent collection – from pink peacock, vibrant lilacs, subtle silver to fiery reds.





Flower Child by Mahima Mahajan

With her, fashion meets function – traditional embroidery blends seamlessly with Western silhouettes, creating the perfect balance between fluidity & structure. With her bespoke collection of fresh, whimsical designs, she believes in reinforcing the charisma of the modern woman and allowing her to express herself in a way that transcends contemporary design ideology. Miroir', Spring/Summer '20 collection. Fresh silhouettes, in a myriad of pop colours with kaleidoscopic mirror & sequin embroidery define Miroir. While experimenting with colour, technique & fabric, Mahima has stayed true to her roots, with a touch of whimsy & an abundance of floral! Go wild, flower child!



Naturally Anuradha

Anuradha Kuli specialises in traditional ethnic wear from Assam and believes in creating magic from eri silk, muga silk and mulberry silk. With in-house cultivated indigo and turmeric dye, her collection consists of fine traditional Indian Sarees and lehengas. The collection is 100 percent organic and handloom woven.



'PrānāyRā' By Yogita Kadam

Romancing the concept of Geometry and Symmetry in Indian Architecture. Breaking the rules and beautifully marrying fresh hues, fluidity of line with concepts of symmetry and geometry. It draws inspiration from the magnificent opulence of Indian architecture from our spectacular monuments. Our imperial colour palette is rich and subtle for the season ranging from shades of Yellow Iris, Island Paradise and Living Coral. A stunning amalgamation of the unconventional and the traditional thread work, beautifully arranged pearls and sequins, handcrafted with love on pure silks and organza, 'PrānāyRā' brings in a luxurious collection!



Resort wear collection by Shruti Sancheti

Blossoms inspired this elegant capsule of easy-breezy Resort wear. Looking the world through delicious pastel filter, this collection is graphically flourished with all things Oriental. The majestic Pagodas, Koi ponds to tropical landscapes, every aspect of the eternal spring is captured in our signature prints. Luxe textiles are blended to re-image the traditional silhouettes from Korea for the global consumption. Cloud ivory, Salmon, cherry blossom pink, azure blue and Laguna green forms the luscious confectionary palette. It's a perfect gateway wardrobe for the jet setting diva, for whom the world is in her oyster.



**Munkee.see
Munkee.Doo by
Teresa and
Utsav Pradhan**

Working with handwoven developments, the brand focuses on clean aesthetics and attention to detailing, infusing modern innovations on classics, transforming them into contemporary urban staples. Each item is crafted with sincerity, agility, focus, to be beautiful and practical, in tune with the everyday lives of women - someone with a common thread of appreciation for clothes that suggest something new but made to last far beyond fast fashion. Designer Collection:- Spring 2020 is about everyday living. Basic wardrobe essentials have been updated and reworked. There is a play of architecture and sculptural lines, giving the collection a graphic outline. All textiles are cottons handwoven in Manipur.



**Angular
Garden
by Priya
Machineni**

Priya - What's Your Ss'20 Collection All About. The spring summer collection called Angular Garden is made especially for the sophisticated millennial and features fine geometric shapes and delicate floral embroidery and elegant colours. We make sure every piece you wear is timeless and classic.



Nikita Mhaisalkar presents SAVANNAH

Creating Luxe Pret pieces that remain an owner's pride forever - is the definition of the brand. Focusing of the Global Woman and keeping her as a constant muse reflects in the labels sharp tailoring skills. The label has created its own design vocabulary in Fashion and Style over years. Asthetic being modern and the essence being Indian crafts is the signature of the brand. This Edition designer re-imagined the old school organic RAFFIA Embroidery technique using upcycled palm Raffia. Navigating through the savannah, collection has opulence of ALL things Nature! Smart separates and Luxe Pret pieces shall be seen in the Edition. The collection is called SAVANNAH.



Nidhika Shekhar presents the The Red Phase

No matter how much we try, the taboo associated with periods is yet to be completely tackled with. And it is this very issues that designer Nidhika Shekhar brought to life on the ramp with her collection The Red Phase. The collection was about period shaming and how women, no matter what, come out strong. The designer used handwoven fabrics like cotton, linen, organza and khadi. The show started with white dresses symbolising purity and slowly moved to red, highlighting the path girl who embraces menstrual cycle as a part of her life and comes out strong.





**Rahul & Anushka's
creations about
women empowerment**

Designer duo Rahul and Anushka's creations were all about women empowerment. BJP spokesperson Shazia Ilmi walked the ramp for the designers wearing a black and grey saree with a mangtika. The designers presented an array of outfits in global silhouettes, rendered in handwoven fabrics sourced from Jharkhand. Embellished by hand embroidery in tribal motifs, there were smart drape sarees, angrakhas, layered kurtas and tie-up pants in the hues of black, rustic, silver, earthy yellow and blood red. Rahul and Anushka said that each piece of their collection was "oneoff experiment in inclusive fashion using indigenous art and made in a size that it's all. The collection is all about women empowerment.



**Just like by
Anju Jain**

Anju Jain - Inspired by the majestic landscape of the Brahmaputra, the collection reflects the modern Indian woman who stays true to her roots and yet is ever-changing, like the flowing river. Chic silhouettes and fabrics such as organza showcase the fresh purity of the water while touches such as stylish sequin embroidery call to mind the cascading mountains surrounding the riverbanks. Raw natural beauty is involved in all aspects of the designs- from tassels reminiscent of falling rain to the colours hunting of the sunset. Crafted to reveal the allure of the untouched landscape which inspired the collection, it is perfect for those who wish to remain rooted to the classics while still exploring the evolving possibilities of fashion.

