

intertextile
SHANGHAI apparel fabrics

autumn - winter 2022.23

intertextile

We are experiencing the approach of a new era. The time has come to expand our horizon, we are ready to advance and prepared to evolve. We feel a real urgency to shape a better world, adopting new norms and expressing future directions with a synthesis capacity and a contemporary linearity.

Each contributes to a chapter of life's evolution through instinctive creativity, initiative and with an open-minded approach to innovative developments, reconnecting with our free will and desires. It's time to boost our mindset, our vitality and feelings to set a 'phygital' lifestyle.

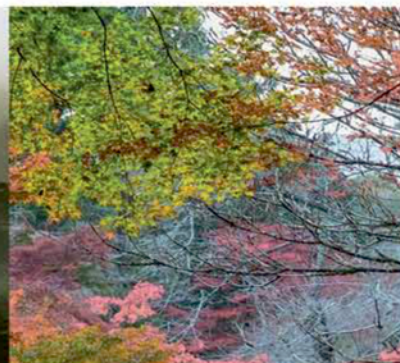
2022.23

e^{volution}

resilience



refuge



unreason



booster





Humans look for a more intimate connection with nature, in their desire to return to a slower-paced lifestyle, fully reconnecting with their feelings and fundamental needs. We are able to concentrate on the positive aspects of things that will lend comfort to our everyday life, fostering technology, controlled craftsmanship and sustainable materials. A quiet luxury, designed to last



COLOURS: calm, indulgent, simple, functional. Reflecting awareness, sensibility, originality, colours express a range of tinged warm beiges, cold tones and soothing coloured neutrals.



FABRICS: Foggy skies, heathered landscapes express moderation and the need for tactility, softness, warmth. Natural cashmere and alpaca wovens and knits, woolen canvas, wool fleece and pile, stretch flannel, compact gabardine and cotton poplin, ribbed velour, velvet. Muted mélanges, marled density, marbled aspects, brush stroke prints.

Invisible technology applies a gentle sensual method to imperceptibly enhance comfort and functionality, integrating intelligent eco-design. Feather-light water repellent nylon, breathable layers, cocooning paddings with thermal properties, antibacterial and antiviral protections. PU film coatings, metallic luminescence and frosted effects.





The quest of escape from the chaos of city dwelling has driven us to uncover the serenity of suburban life, the stress-free countryside. All grounded in reality, offering refuge awash with greenery. In harmony with nature we find protection in the rugged rusticity, celebrating craftsmanship with frames from the street and homage to the land-art.



COLOURS: vegetable, crafted, durable, comfortable. Sensitive natural tonalities of amber-tinged vegetable dyes act like a protective shield alongside dense forest darks.



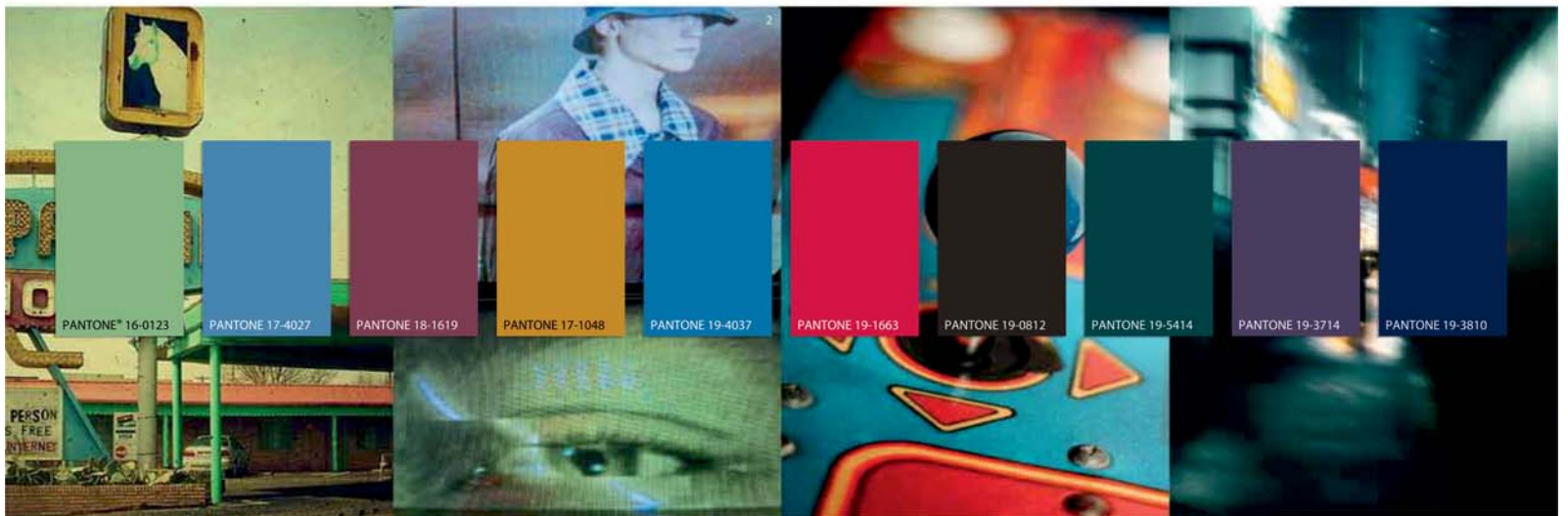
FABRICS: The protagonists of the season are materials developed to follow sustainability. Hairy brushed weaves, herringbone textures, wool-cotton transeasonal seersuckers, organic irregular surfaces, tartans and tweeds. Fabrics that are regenerated and recycled. Crafted weaves, authentic rugged classics, handloom blankets, country plaid and blurry patterns.

Materials imitate luxuriant vegetation fusing the vegetal and the human real, full of tactile organic surprises, blurring 3D embroideries, trompe l'oeil effects, wallpaper florals, foliage, tapestry jacquards, ombré camouflage, velvety smoothness and optical illusions.





Faced with the current distressing atmosphere, we choose to tinker our own subjective reality. Cultural clashes and sweet nostalgic flashbacks are explored in an inventive spirit, in tune with the second hand and upcycling trend. Incongruous, transgenerational and breaking free of societal norms.



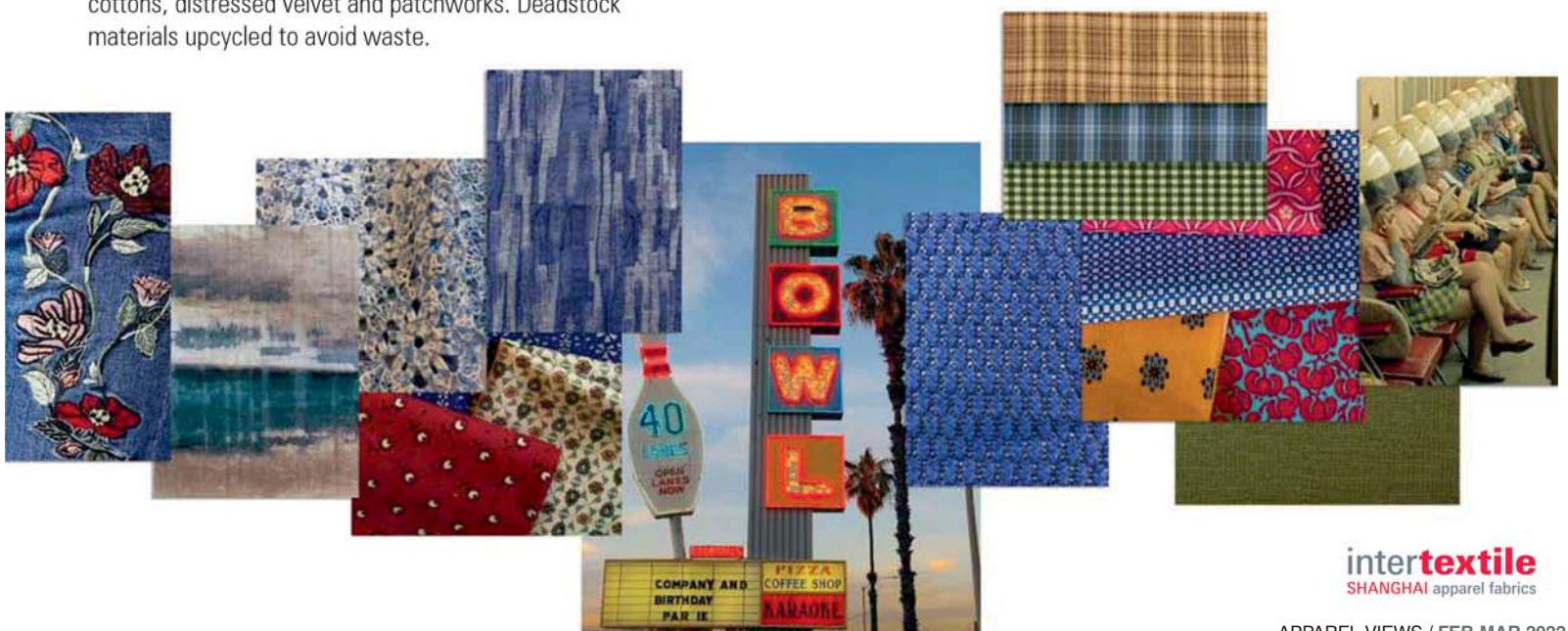
COLOURS: retro, dissonant, casual, weird.

A base range of essentials by a casual inspiration from the world of denim or sport. A dual palette transcending time alongside retro inspired mid-tones and dense dark tonalities.



FABRICS: Myriad denims, boiled and felted wool, schoolboy plaid, vegan leather, workwear compact cottons, distressed velvet and patchworks. Deadstock materials upcycled to avoid waste.

Retro inspired velveteen and lace, tie jacquards and prints, and floral and liberty motifs. Upcycled folk patterns, graphic flat tints and camouflage. Gold and silver coatings on denim, knits and distressed weaves.





Freedom is the leading concept of the season. Diversified personalities emerge, enlivened by abundant individuality, celebrating playfulness, inspired by Pop Art. Technology has transcended dimensions. Digital and physical coexist, blurring beyond imagination and capturing the future.



COLOURS: digital, amusing, optimistic, dynamic.
An assorted palette of modern pastels and shocking brights, where colours mingle in an energising mood. A pale luminosity emphasises the sidereal depth of black



FABRICS: Spontaneous multicoloured with diversified textures and performing qualities. Bonded jersey, quilted nylon, padded foam, fuzzy fur, terry cloth, mesh knit, techno organza and Pop Art inspired prints.

A sensual tech mood defines inflated nylon incorporating biodegradable fillers, spacer, polyamide foil, Latex and neoprene for a dynamic comfort. Cyber hybridisation, holographic prints and neon crystallised effects.

