

2024 SPRING *Summer*

intertextile
SHANGHAI apparel fabrics

GO AHEAD

After a period of pause, it is now the time to bring things back into motion. We set out to reimagine life by exploring our vast lands, looking back at our rich past, celebrating inclusivity and diversity, and creating solutions for a better future. As we travel down this winding road, we gain new perspectives with every experience and take these learning are with us to our next destination. Who knows where we will go? The only way is forward!

MISSION
Earth



POETIC
Sensuality



ALTERNATIVE
Cults



ENERGETIC
Reset



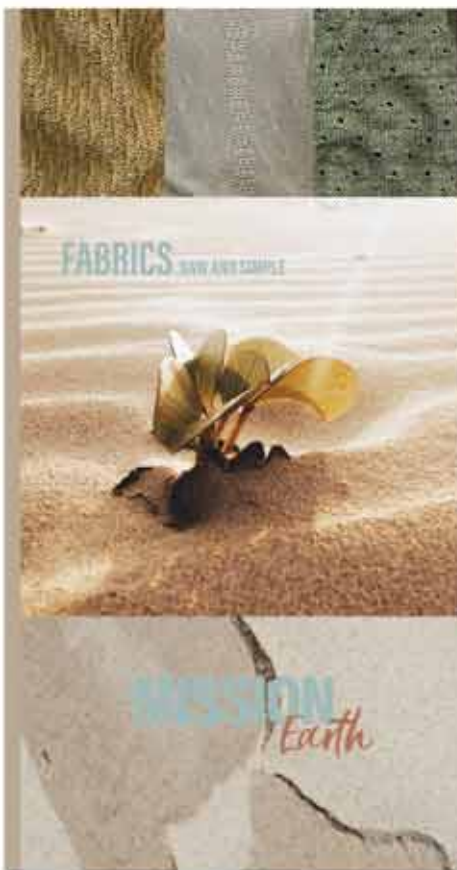


Realising our need for earthy and communal connection, we return to our roots, letting nature be our guide. Here, we rediscover the humble beauty of age-old artisanal crafts, the untamed glory of our flora and fauna, and the simple yet spectacular wonders of the world - how the tides rise and fall, how the sun and moon traverse the sky, and the curious ways in which the stars shine at night. Now, we are one with our land, and one with our people.



COLOURS
EARTHY & MINERAL

PANTONE 11-0507	PANTONE 16-1511
PANTONE 12-1008	PANTONE 16-2919
PANTONE 15-1307	PANTONE 16-0532
PANTONE 14-3612	PANTONE 17-1143
PANTONE 13-0725	PANTONE 18-0426
PANTONE 15-4707	PANTONE 19-1621



ENVIRONMENTAL - Bio-based natural fabrics, organic hemp, linen, cotton, silk bourette, TENCEL, bio-leather, herbal dye, seaweed dye, vegetable dye, natural indigo.

RUSTIC - Raw, slub, creased, stained, stone effect, irregular yarns, aged.



MISSION Earth



TEXTURED - Summer tweed, basket weave, canvas, poplin, muslins, crêpe, Georgette, gauze, voile, openwork weave, ribbed jersey, subtle stripes & checks yarn dye, patchwork & mending.

FUNDAMENTAL - Ethnic motifs, wood block print, batik, botanical - jacquards & embroidered, insects, birds & plants.



POETIC *Sensuality*

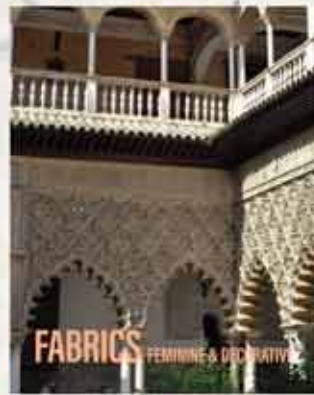
In a romantic dance of sensuality and splendour, we are invited into a world gleaming with the treasures of a precious past, a fairytale fabrication of earthly elegance and mystic magnificence. Pure and delicate yet regal and refined, soft and serene with a coquettish coyness, we find our muse in the divine feminine an otherworldly vision of grandeur and grace. Like a lullaby, let her show you how sweet her song is.



COLOURS SEDUCTIVE & ETHEREAL

PANTONE 11-0619	PANTONE 16-3815
PANTONE 12-5204	PANTONE 17-3023
PANTONE 12-1708	PANTONE 16-0237
PANTONE 13-0624	PANTONE 18-5315
PANTONE 12-4608	PANTONE 16-0836
PANTONE 14-1231	PANTONE 17-1048

POETIC *Sensuality*



LUXURIOUS - Jewel brocades, decorative damasks, delicate jacquard, gold power, organza, lamé.

SENSUAL - Airy transparent, sheer voiles, precious laces, fluid velour, iridescent chiffon, silk satin, ultra-fine jersey, damask jacquard, fil coupé, plissé.



POETIC *Sensuality*



LUMINOUS - Glistening gleam, crystalised chiffon, luminous satin, iridescent sequins, liquid lamé, foil coated linen.

MAJESTIC - Ornate damask wallpaper, sumptuous monochrome, vivianite mineral print, mysterious watercolour, shadowy floral, ombré effect.

ALTERNATIVE

小众另类 Cults



Dancing to a festive beat and swaying under the hot summer sun, we rejoice and reclaim the cultures and traditions that make us unique. In a soulful commitment to self-expression, the world comes together to savour the diversity of every ethnicity. It is here that we find the simple serenity and comfort of community, the thread that connects us all. In this carnival of colour, craft, and creation, let the music take you wherever your heart desires!



COLOURS

JOYOUS & FREE SPIRITED

PANTONE 14-2311

PANTONE 18-3844

PANTONE 14-6017

PANTONE 18-1249

PANTONE 13-0645

PANTONE 19-2924

PANTONE 16-1542

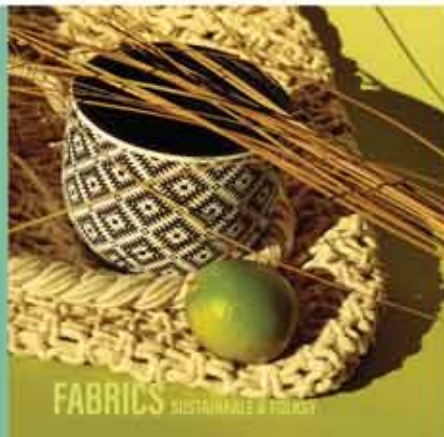
PANTONE 18-4936

PANTONE 15-4225

PANTONE 19-1759

PANTONE 16-1640

PANTONE 19-2030



FABRICS SUSTAINABLE & FOLKSY

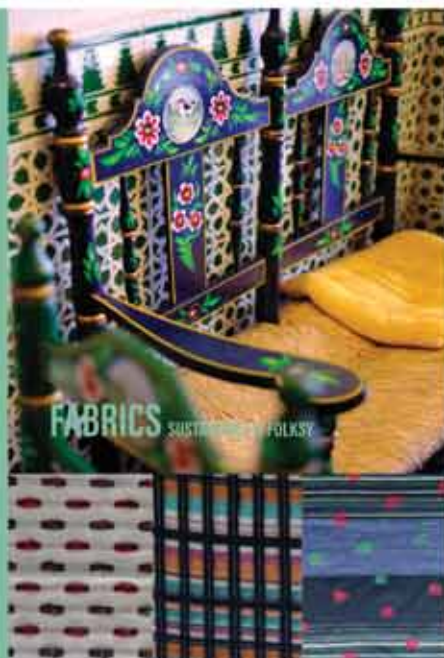
INNOVATIVE - ECONYL nylon, RIVERCYCLON®, Infinna (regenerated from textile waste), Norratex (plant-based textile fibre), bacteria dye.



VINTAGE - Mélange linen, madras plaid, seersucker voiles, crepons, gathered effects, crinkle toiles, raschel knits, crochet, Pointelle, gradated glittery jersey.



ALTERNATIVE



FABRICS SUSTAINABLE & FOLKSY

ALTERNATIVE Cults



CRAFTED - Raffias basket weaves, crochet knit, macramé, cut - jacquard, feathers, sequins, metallic decoration, fringe application.



CULTURAL - Art-inspired, carnival, festive bohemian, Romani garden, kitenge, truck art, wax print.

ENERGETIC *Reset*



Through energy and optimisation, the organic and synthetic synergise, as we inject the 'fun' into functionality. Maximal and minimal merge as the power of punchy colours is harnessed by the innovation of smart design and technology. Now, the freeform takes shape, the complex turns simplistic, and the chaos becomes cheerful. Hit the reset button because it's time to shake things up!

COLOURS BRIGHT & SPORTY



PANTONE 11-4201	PANTONE 18-6024
PANTONE 12-0740	PANTONE 18-1555
PANTONE 18-2120	PANTONE 18-3949
PANTONE 16-1462	PANTONE 14-0754
PANTONE 16-4535	PANTONE 18-3531
PANTONE 17-5335	PANTONE 17-1134

ENERGETIC *Reset*



FABRICS
TECHNICAL & DESIGN JOURNAL



INDUSTRIAL - Coated parachute nylons, swollen nylons & milky plastic, rubberised, wet gelatinous effects, lacquered, reflective.

NEW AGE - Recycled polyester, ECONYL nylon, EcoVero viscose, lab-grown cotton, biodegradable.



ENERGETIC *Reset*



PERFORMANCE - Polyester taffetas & ripstops, ultra-thin polymer, double face neoprene, vinyl, stretch twill, compact drill, compact knit, dense jerseys, techno fleece, micro-piqués, French terry, 3D reliefs, netting & mesh.



DYNAMIC - Pop art and symbols, kinetic graphics, colourful bold stripes, vivid checks.

