

INTERTEXTILE

Autumn/Winter 2024-25 apparel fabrics



Overview

Our world of accelerating change has become mired in uncertainty. Guided by our fantasies, we will explore, drifting between the tangible and the virtual; dreams and reality; yesterday, today and tomorrow, all while accepting grounded values and new influences. Contradictions coexist, combining opposing yet harmonious elements. Let us explore conflicting universes to seek shared happiness and freedom, and embrace a more egalitarian society.



Fashion View

Undeviating Focus

Amid ever-unpredictable upheaval, we reaffirm the value of a solid fashion story that transcends fluctuating profits. Specifically, leveraging its unwavering power to turn the corner while keeping contemporary context top of mind. We should rethink our approach and prepare to envision a new chapter, while respecting the philosophy and aesthetic sense of the creator. All of which will help us greet a universe brimming with a unique charm that captivates, amuses, and enriches all-comers. Through a succession of episodes that come and go, a fascinating drama is unfolding.

PURIST



NAIVE



HYPNOTIC



SPECTACULAR



PURIST



Let us defy superabundance, and step back into silent simplicity and rationality. Let us choose purity over pretentiousness, and discover the raw and real beauty of the untouched. What now attracts us is calm, serenity, and slow values, without the need for gaudiness. In a universe steeped in sophistication, humble luxury and comfort, we uncover an inner world of purity and simplicity.



Colours: A neutral, natural tonality of raw purity and understated elegance, entwined with nature and embracing our daily life.



Fabric: • A strong focus on the essential charm of natural fabrics. • Prioritising the authentic value of materials. • Premium fabrics made painstakingly and carefully. • Primitive yet precious fabrics with an understated taste.



Prints & Finishing: Recycled and regenerated fabrics, premium-quality wool (woollen/worsted), cashmere, alpaca, yak wool, linen & hemp, cotton, regenerated wool fibre, brushed fleece, blurred motifs/jacquard, dynamic yet delicate surface finishing, natural dyes and undyed.

NAIVE



We continue to live in harmony with nature, opposing urban or materialistic attitudes. As we revisit the past and reminisce, we unearth artisanal, traditional treasures bequeathed overgenerations. Cherishing the handcrafted, folkloric charms, our conscious mind delves into a naive and art-filled wonderland.



Colours: An updated neo-retro palette, evoking a nostalgia and warmth that tenderly heals the human mind.



Fabric: • Fabrics elaborately combining tradition and modernity. • Reinvented amusing fabrics, overflowing with handwork and folkloric elements. • Nostalgia-inspired fabrics unearthed at vintage clothing outlets. • Fabrics/patterns evoking retro and graphic feels.



Prints & Finishing: Vintage fabrics, recycled/upcycled materials, handmade leather/knits (jersey/double-knit), patchwork, needle punch, folkloric motifs & crochets/appliqué, jacquard, dobby, checkered items, multi-blends of diversified fibres.

HYPNOTIC



Into a world of long dreamt-of, unimaginable fantasy. Flitting between the realms of the real and the illusory, we fall into a trance of fairytale romance. A fantastic scene unfolds as we remain mesmerised by the seductive spell.



Colours: Fusing ephemerality and reality, the palette depicts liberated aesthetics in harmony with mesmerising bright hues.



Fabric: •Fairytale inspiration for delicate and romantic fabrics. •Digital-oriented fabrics inspiring a different dimensional universe. •Items delicately crafted to express timeless emotion, rich in nuance. •Mysterious fabrics and motifs leveraging abundant individuality and colour variations.



Prints & Finishing: Delicate & highly creative fabrics, silk, cupro, triacetate, polyester, compound materials leveraging nylon, lustrous/glossy feel using premium-quality cellulosefibre (iridescent/soft & pearl-like, or with metallic effects), velour & velvet, application of beads/fringes, virtual & wondrous patterns.

SPECTACULAR



A grand homage to unconventional audacity and creative freedom. We witness a spectacle with a breathtaking, bizarre atmosphere as authentic luxury, ornate elements, and experimental aspects all blend into one. A new value emerges, uniting the real and virtual worlds, while the time-transcending allure of enchanting beauty comes into focus.



Colours: A range of dense and dark colours, dramatised by extravagant and profound tones defining unconventional attitudes, alongside digital brights in a precious allure.



Fabric: •Opulent materials with theatrical and exuberant allure. •Emphasising authenticity for a luxurious and gorgeous feel. •Enigmatic and sensual aspects; imbued with creativity and originality. •Dual-faceted fabrics exuding extravagance and elements of sustainability.



Prints & Finishing: Myriad fabrics featuring extravagant, dramatic and opulent aspects. Ornate jacquard, bold embroidery with design yarns, damask, heavy satin, velvet, wool georgette, elegant & gorgeous tweed, sensual motifs/jacquard, burn-out, lacquer-finishing, glossiness, eco-fur and application of spangles, metallic coating and laminated gold.