

AW 24
 AW 25
 PV DENIM

FASHION HIGHLIGHTS

PREMIÈREVISION
The art & heart of fashion

DENIM SEASON

This winter, different currents play in opposition. We're looking for drama and strong contrasts: Decorations and procedures are less complex. But denims have more impact thanks to clashes of color, complex silhouettes and 3D effects on surfaces. It a season of high impact effects and visuals, with minimal interventions. A major focus of the season is the search for timeless products, and to create collections from multi purpose fabric. Practices that consume less energy, less water, and less processing are preferred, for more low-key but more durable products.

FASHION FORUM

A fashion forum with a selection of fabrics, finished products and accessories from our exhibitors' collections. The design of the space was in collaboration between Denim PV team and the scenographer Rikkert Paauw.

AW 24
 AW 25

HIGH
 DRAMA



ECO HIGHLIGHTS

SUMMARY

DIGITAL
 INTERFERENCE



ADAPTABLE

ECO HIGHLIGHTS



ORGANIC COTTON

This season sees an increase in organic cottons, either blended with other fibers or used in 100% compositions, in increasingly sophisticated and premium qualities.

REGENERATIVE COTTON

For the past few seasons, we have also seen a growing offer of regenerative cotton. Regenerative farming aims at optimal carbon capture in the soil to address climate change. In 100% compositions or blended with virtuous fibers, such as hemp or linen.

ALTERNATIVE FIBERS

Linen and hemp have grown more and more sophisticated, and now we have other options, like kapok, jute fiber and abaca, all alternatives to cotton that take less water to grow.

ALTERNATIVE STRETCH

A need to find alternatives to elastomeric and petroleum-based fibers. Elasticity can be obtained by using recycled or bio-sourced elastane. Or it can also be achieved with the mechanical performance of certain yarns, weaves, or fibers.

RECYCLED

A focus on recycling. Pre-consumer and post-consumer waste cotton grows more and more in collections, this season in 100% compositions and undyed colors.

RECYCLED

Also, post-consumer recycled fibers, such as Circulose, made from discarded clothing textiles or production waste.

NATURALLY COLORED

A diversification of fibers allows for a wide range of natural colors in nondyed options. Specific cotton varieties, are now developed without bleaching or dyeing.

NATURALLY COLORED

Colors from mineral pigments, or vegetable waste. Garment dyed processes create irregular effects, in recycled or organic cotton compositions.



HIGH DRAMA

HIGH CONTRASTS

A dramatic spirit, with strong color contrasts and rich ornamental designs. Dark indigo and black denim reveal bright streaks, crease marks, tacking effects, all accentuated by spray and rubbing effects.

AZGARD-9 (PK) - SARP JEANS (TR)

CRUMPLED TEXTURES

Distressed, wrinkled visuals imitating paper and crumpled textures.

SHARABATI DENIM (TR)

CRUMPLED TEXTURES

Micro-ripped textures are enhanced by contrasts of indigo and white. On 100% cotton or stretch denim to underline the crumpled effect.

KASSIM DENIM (PK) - SARP JEANS (TR) - INDIKO (TR)

HIGHLY DISSONANT

Colors expand until the dark bases almost disappear, giving way to the clash of acidic tones.

AZGARD-9 (PK) - MONTEGA (IT) - FED SERLABEL (IT)

COLORED SURFACES

Scrapings slightly attenuated, softened by washings. Enhanced with metallic hues and revealing colorful, saturated bases.

XASIN LEATHER LABEL (TR) - MASTER TEXTILE (PK)

DUSTY GREENS

Tones are inspired by the organic world. Decayed greens, overyeing and pale yellows worked in virtuous blends, with linen and hemp. Surfaces recall cracked effects, leaf veins, and watery aspects.

BOSSA (TR) - MASTER TEXTILE (PK) - AZGARD-9 (PK) - REALTEKS (TR)

LOW KEY SHINES

Darkened indigos and black denim, sometimes studded, play on mixes of a dark yet discreet aesthetic. Diffused metallic sparkles of silver, coatings or prints on gray denims.

RAJBY INDUSTRIES (PK) - DELAGO (IT) - REALTEKS (TR)

BAROQUE NARRATIVES

A search for extremely embellished denims, to enhance structured silhouettes. Historical influence in large narrative scenes, all-over motifs for total looks.

OUTSIDE DENIM LAB BY FABRITEX (IT)



LOW KEY SHINES

Jacrons and textile accessories are adorned with rose motifs, or decorated with pearls, studs in a dark

FEC SERILABEL (IT) - KAMY LEATHER LABEL (TR) - KOMET METAL (TR) - RIBBONTEX (IT) - MANUELA APPAREL EXPORTS (IN)



VELVETY DENIM

Flockings are interpreted in narrative versions. Velvety patterns grow abstract, with large scales or trompe l'oeil weaves.

BOSSA (TR) - DELAGO (IT) - BERTO INDUSTRIA TESSILE (IT)



BAROQUE NARRATIVES

Baroque and historical inspirations interpreted in jacquard, XXL vegetal designs and tapestry looks for flocking and all-over

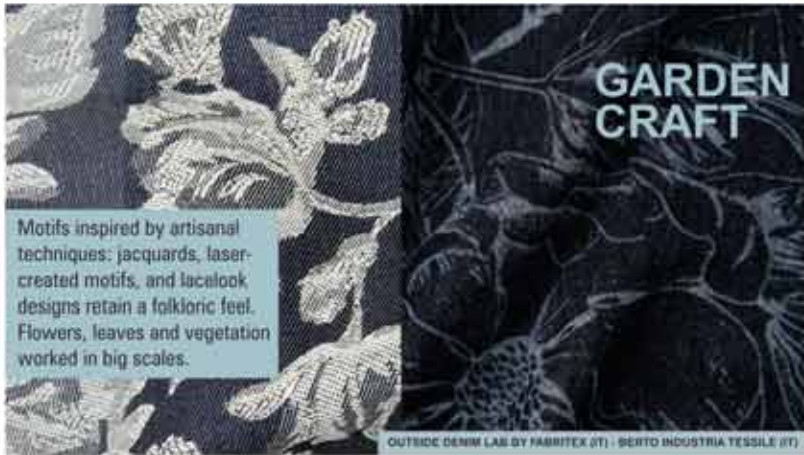
DELAGO (IT) - FOISHAN POISON TEXTILE (CHI)



GARDEN CRAFT

Elaborate interventions on jeans and jackets: patches, embroidery, hand prints for custom design and upcycling.

CHOTTANI (PK) - INDIIGO TEXTILE (PK) - BOSSA (TR) - FM GROUP (ML)



GARDEN CRAFT

Motifs inspired by artisanal techniques: jacquards, laser-created motifs, and lacelook designs retain a folkloric feel. Flowers, leaves and vegetation worked in big scales.

OUTSIDE DENIM LAB BY FABRIFEX (IT) - BERTO INDUSTRIA TESSILE (IT)



GARDEN CRAFT

For accessories, flower patches and embroideries inspire custom design.

BHARABATI DENIM (TR) - FEC SERILABEL (IT) - RIBBONTEX (IT) - MANUELA APPAREL EXPORTS (IN) - KOMET METAL (TR)



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ADAPTABLE



DRAPING & VERSATILE

Robust, raw denims or selvage denims in 100% compositions. Draping denims to design head-to-toe, straight-cut looks, or architectural silhouettes.

KASSIM DENIM (PK)

COATED ASPECTS

Coatings or resins on dark bases, in ultra clean looks, with a slightly shiny or matte aspect. For sophisticated products for suitwear or evening-looks, where handles retain their suppleness and drape.

KULIM DENIM (TR) - FEC SERILABEL (IT)

SUPPLE & ADAPTABLE

Open weaves, exaggerated twills, lightweights for ultra-soft and flexible behaviors. Supple denims for cutting-edge looks, or extremely voluminous silhouettes.



AKKUMAS (TR) - HASSELLER TEKSTIL (TR) - CALIK DENIM (TR) - ADVANCE DENIM (CH)

WARM TEXTURES

Emberized, flocked, and flannel denims for interiors or exteriors, for versatile uses ranging from casual to constructed silhouettes.

MASTER TEXTILE (PK) - HASSELLER TEKSTIL (TR)

WARM TEXTURES

Denim corduroy with wide ribs and quite a deep pile.

BOSSA (TR)

WARM BLENDS

Climatic virtues derive also from the fibers. Cashmere, wool, or silk blends ensure functionality with polish.

BERTO INDUSTRIA TESSILE (IT)

REINFORCED

Protective garments influence silhouettes in terms of volume, with experimental quilting and ultra-puffy shapes.

RAJBY INDUSTRIES (PK)

GEOMETRIC WAVES

Geometric weaves in small scale, with flocked or mercerized finishes to lend shine. For medium weight jackets or trousers, with soft and comfortable handles.

BERTO INDUSTRIA TESSILE (IT) - OUTSIDE DENIM LAB BY FABRITEX



DIGITAL INTERFERENCE

RETRO BLUES

A retro inspiration for a range of indigo mixed with colors to achieve mint, blue-green tints. A mix of virtuous fibers such as hemp, with subtle, irregular slubbed yarn effects.

IBKO (TR) - CHOTTANI (PK) - KILIM DENIM (TR) - TAVEX EVLOX (MA)

RETRO BLUES

In an upcycled version, pared-down looks, flared jeans for clean and subtly aged looks.

INDIGO TEXTILE (PK) - CHOTTANI (PK) - KASSIM DENIM (PK)

ASHY COLORS

Vintage blues or ashy grays, for 100% recycled, undyed denim from hard waste and pre-consumer waste.

ENVOY TEXTILES (ID)

ASHY COLORS

Colors evoke jeans with aged looks. Ultra-diffused effects all over the garment, dusty and ashy tints.

MASTER TEXTILE (PK) - REALTEKS (IT)

SCRAMBLED SURFACES

Square weaves underline the washed out look, creating irregular and noisy visuals.

INDIGO TEXTILE (TR)

SCRAMBLED SURFACES

Denim with wavy bouclé textures, for irregular and crisp effects in jacquard and knitted denim.

OUTSIDE DENIM LAB (IT) - SARP JEANS (TR) - KILIM DENIM (IT)

RAINBOW ACCENTS

Tiny embroideries and colorful seams enliven dark indigos and black denims. Multi-yarn-dyed effects, and ultracolorful nebs effects slip into the denim weaves.

RAJBY INDUSTRIES (IN) - OUTSIDE DENIM LAB BY FABRITEX (IT) - INDIGO TEXTILE (TR)

SCRAMBLED SURFACES

Contrast-color stitch details for accessories and leather jacrons. Or metal buttons with marble or terrazzo designs or droplet effects on buttons and labels.

FEC SERILABEL (IT) - MANGELA APPAREL EXPORTS (IN) - KOMET METAL (TR) - KASIV LEATHER LABEL (IT)