CONSILIENCE

CORE CONCEPTION

Amidst the rapidly changing time, we reflect on the present and look forward to the future, accepting changes with a developmental perspective. By integrating interdisciplinary key ideas, we start from first principles thinking, going back to the origin of the development of things to think about the underlying logic of the problem. Explore the infinite possibilities hidden behind the changes with a sensible and optimistic mindset.

The positive spirit of embracing freedom nourishes the soul; the pursuit of emotional value and selfidentity is integrated into consumption patterns. With the constant merging of technology and creativity and the deeply intertwined reality and digitalization, new development models are reshaping our world at an unprecedented speed. The seemingly opposing ideas, mass and individuality, originality and recreation, environmental protection and technology, tradition and novelty, can be carried out concurrently without coming into conflict; they cross boundaries and accomplish each other. A flexible and versatile way is sought by drawing inspiration from nature, concluding wisdom from cultural heritage, and capturing details from the infinite creativity of art. Promote touchable designs to make fashion more considerate.

Take action to take advantage of the first opportunity and observe the world's laws. Accept every possibility with an open mind. Shape a new fashion ecology integrating diversity, tolerance, and interest in the context of new quality productive force and high-quality development.

ROAM

This is a light conversation about self and mind. The shimmering moments of beautiful daily life inspire emotional fulfillment with freedom and ease. Sophistication and coziness, elegance and romance, vivid and fun… Changing fashion language depicts a life of relaxation, stress reduction, and spiritual healing. Incorporating stories into products enriches the perception of the stories, blending pleasure and vitality into daily style. The comfortable texture and colorful colors pleased the spirit beyond the design itself, and the value concepts of novelty, uniqueness, spontaneity, and style interpret the most innocent and eternally free nature.

COLORS: The colorful daylight bright colors play with the dreamy pastel wax colors, creating a dreamy picture full of infinite imagination and vitality. Aquamarine blue, galactic purple with a beautiful splash of peach nectar, glaze blue, etc., breathe new life into the basic models with charming luster and changing texture. The touch of brightness in the urban casual style brings pleasant emotions and flexible dynamics. Soft and soothing tones like crystal pink, light quartz purple, and mint green interact. The washed natural flavor or the surreal aesthetics of AI digital healing style boast practicality and dreamy characteristics and show tenderness, serenity, or dreamy romance.

FABRICS: Under the “Simple Life” concept, fabrics consider more the comfortable experience of lightness and freedom and the energetic fun of spirituality and romance, presenting spiritual healing and relaxed daily life. Combining natural fibers and technological materials ensures that delicate fabrics maintain a light texture and micro-natural style as well as delicacy and elegance. The popular color palettes also add a touch of vitality to the urban commuting and leisure style. Micro-natural wrinkles, bubble crepe, pressed pleats, and high-twisted crepe give the fabrics a crispy, papery feel, revealing the tranquil Zen and high-level leisure atmosphere. Luxurious and comfortable satin has a flowing luster; decorated with gradient colors, pleats, artistic prints, etc., it gives a new meaning to daily practical styles. Embossed or jacquard designs show a more elegant and romantic flavor. Thin gauze, chiffon, and technical nylon fabrics emphasize the hazy see-through effect, focusing on patchwork, layering, and other urban daily minimalist styling. Three-dimensional lace, embroidery, and water-soluble embroidery emphasize craftsmanship, upgrading classic items. The pastel hues make the basic fabric base show visual art, such as painting and gradient, showing a full sense of a dreamy future. Classic stripes and plaids featuring fresh colors and subtle changes in details present either soft and elegant or energetic and dynamic beauty. Diversified geometric, cute cartoons, fresh flowers, and other patterns are full of personality and attraction. Healing functional design and transseasonal attributes are the focus.

CO-HABITATION

People in the new era aspire to an ecological slow-paced philosophy of life. Finding the balance for the cohabitation of man, the city and nature. Utilizing the healing, pacifying, and restorative power of nature to return to inner peace and strength. The primordial spirituality of nature inspired the relaxed and soothing textures, rustic artistic patterns, bio-alternative materials and recycled life force, reflecting the deep awakening and pursuit from the bottom of the heart. With the most natural, healthy and durable design power gifted by nature, a more pure, vivid and harmonious healing field was built, aiming to enhance the vitality and passion of life.

COLORS: A set of enduring natural color palettes with rich levels play with each other, expressing the wonderful dialogue experience between humanity and nature. Sunshine rose cloud, chamomile, lily green, fresh and soft, as well as granite green, and pastel blue, interpret the elegant neutral natural tones, blending urban sophistication and natural elegance perfectly. Combining with tactile or functional materials, forest earth tones boast practicality and aesthetics: sagebrush green, indigo blue and terra cotta brown present a harmonious symbiosis of the beauty of the original comfort or flexibility, refreshing the practical urban mix-and-match style.

FABRICS: Drawing on the charm and spirituality of primitive nature, we explore simple and relaxed daily styles to create a comfortable and healthy urban/leisure/outdoor multi-mixed experience. Natural and original materials and craftsmanship are the focus. Linen/cotton, wool/linen, wool/cotton and other blended fabrics come with the textural aesthetics of cotton knots and hemp knots. Slight mélange, cross-shading effects, and architectural structural textures, etc., highlight the elegant natural style based on simplicity and classicism, high-level and relaxing. The textured and dry surfaces such as frosted, baked, and dusty effects strengthen the original form. Abstract pattern designs with random sense are presented in quilting, pleating and jacquard, emphasizing casual details. Earth tones lightweight nylon; practical cotton/polyester, cotton/nylon, or pure nylon or polyester fabrics are compact and neat. Slightly wrinkled or mottled surfaces and double-sided or micro-raised textures enrich the appearance. Additional features such as weatherproofing, elasticity, breathability, moisture conductivity, and ultraviolet ray protection are added to show the practical and weatherproof urban/outdoor styles Fabrics with stripes and checks design emphasize a comfortable, natural tone in both color and touch, with a soft, nostalgic look inspired by vintage natural designs. The natural look of bionic imperfections is interpreted in abstract jacquards or prints for an avant-garde artistic style. Sustainable design is integrated throughout.

CHARMING

Traveling through the corridor of time, the past, modernity and future mingle, deriving a contemporary mood of urban retro aesthetics. Behind the charm removal in the consumption, the traceability of materials, craftsmanship, technology and culture expresses people's longing and expectation for a new value in products. The classic style is endowed with extraordinary texture and rich connotation, showing the casual wearing taste. Decoration and magnificence expression abandon the simple heap and are revitalized with the wisdom of the future. The cultural heritage and fashion meet and converge, interpreting the unrepeatable modern oriental charm.

COLORS: The classic vintage color palette of honey brown, reef maroon, and mustang brown presenting comfortable textures and crafted details, creates a simple, streamlined, and relaxed aesthetic. Embellished with a bright flare orange to achieve a balance of calm practicality and relaxed vitality. Depth blue, chili crimson and other deep tones carry their mysterious temperament, presenting high class and luxury, sophistication and temptation in the changing light. Matched with dahlia mauve, bloodstone red and other luxurious bright colors, the future wisdom and modern aesthetics are skillfully blended, glowing with the unique and gorgeous charm of craftsmanship.

FABRICS: By blending modern creativity and futuristic wisdom, urban vintage fabrics present texture, craftsmanship, and style in a more daily manner, making luxury and splendor practical and satisfying the pursuit of high value. Exquisite wool or wool/silk fabrics are presented in pure and mixed colors and classic stripes and herringbone patterns, creating comfortable luxury for the masses; loose silhouettes renew daily classics and are available for use across seasons. Well-pressed cotton texture materials present a minimalist tech aesthetic that boasts premium casual, and commuter versatility; plus weatherproofing and wrinkleresistant functions, showing a more youthful outlook. Luxurious silky fabrics focus on simple design; flowing luster and subtle patterns all show fine craftsmanship, applying to the exquisite daily look. Flashing metallic luster enhances the visual splendor. Gradient printing, floral, and geometric jacquard empower detailed characteristics Integrate heritage crafts, ICH techniques, etc., with a modern approach to enrich the cultural connotations. Handmade-feeling seersucker, slubbed fabrics, and woven or embossed fabrics are ever more delicate. Draw on the achievements of classic crafts and patterns, and carry on the evolution. Let tie-dyeing, discharge printing, embroidery, jacquard, etc., highlight the vintage and natural tone while paying tribute to the tradition as well. Checks, stripes, and funky prints display a creative look and urban vacation versatility. The combination of twilight base fabrics with glitter or contrasted colors creates an artistic and mysterious futuristic appeal.

SYMPHONY

Taking exercise anytime anywhere has become the norm of life, transcending the boundaries of existing perceptions. Sports and urban style intertwined in an unprecedentedly harmonious way define a new attitude to life and aesthetic pursuits. Functionality has become a potential essence, and the aesthetics of trendy sports have been inspired by sports fashions and hot events to generate their inherent energy. The era of AI creativity has arrived, and the shackles between reality and virtual reality, time and space have been dismantled, triggering the power of innovation and creating a brand new experience of multi-element symbiosis and multi-sensory fusion.

COLORS: Diversified colors plus bold creativity interpret a dynamic and energetic atmosphere full of novelty and uniqueness. Night tones such as deep ultramarine, moonless night black, and black iris, present urban simplicity and exquisite and practical temperament. With surprising firefly greenish yellow, classic green, and multifunctional aesthetics interpret the pioneering fashion. The retro red and blue tones of burgundy red, black iris, and deep ultramarine are matched with lipstick red, flare red, and photoelectric blue, which are very visually impactful and show the new urban fashion and retro-futuristic style.

FABRICS: After tapping into the creative attributes of the sporty city, the sporty elements and the urban style are skillfully blended, creating a new style that is both functional and aesthetically pleasing. Dynamic bright colors are the key point, and combined with delicate base fabrics, they are suitable for all kinds of items, upgrading the daily look. Outline the silhouette in specific areas to highlight the charm of silhouettes and details. Outdoor materials create an energetic atmosphere, with functional finishing of environmental protection, weatherproofing, and comfort, which can enhance intrinsic value. Lightweight or semi-transparent nylon fabrics present diversified appearances, such as painting, coating, multicolor, jacquard, and double-sided effects, upgrading urban shirts, pants, and other items to become more fashionable and with protective properties. Classic urban-style materials such as delicate tweed and romantic lace are mixed and matched with technical nylon and polyester fabrics, interpreting the new urban sports style. Denim is present in personalized design and full of details, with mud gray pattern, irregular jacquard, and threedimensional geometric texture, which are appealing to all age groups. The practical worn effect and vintage wash effect presented a more layered visual expression. The black and white geometric pattern shows art and technical beauty. The shimmering metallic threads, sequins, and gilding show the beauty of gorgeous decorations. The contrasted colors of dark and digital tones, heterochromatic warp and weft, glittery coatings, and fluorescent or reflective visual surfaces, interpret the sci-fi future style.